

UBI Research

2021 OLED Display Market Track

❖ Small OLED Display

2021 OLED Display Market Track 소개

2021 OLED Display Market Track은 소형 디스플레이와 중대형 디스플레이 2가지로 나뉘며 피벗 기능을 추가한 엑셀 자료가 매 분기마다 발간됩니다.
(통합본 구매 시 할인 혜택 제공)

- ❖ 피벗으로 자체 분석한 내용에 대한 설명 파일 (PDF) 제공
- ❖ 피벗을 통한 자체 분석 내용 모듈화 → Application별 구분
 - 세분화된 자체 분석 피벗 내용을 모듈화를 통한 단위 application별 마켓 트랙 구성
 - 디스플레이/장비/발광소재와 연동되는 모듈을 각 보고서/마켓 트랙에 함께 구성

Small OLED Display

(Watch / Smartphone / Foldable phone / Tablet)

Medium and Large OLED Display

(Automotive / Note PC / Monitor / TV)

UBI OLED Display Market Track 구성

Small OLED Display

Watch	Company			Resolution	Size	PPI	Substrate	Panel vs Set	Supply & Demand	Capacity
Smartphone	Company	Model	Set maker	Resolution	Size	PPI	Substrate	Panel vs Set		
Tablet	Company			Resolution	Size	PPI	Substrate	Panel vs Set		

* 향후 추가 컨텐츠

Medium & Large OLED Display

Automotive	Company		Set maker		Size	PPI	Substrate	Panel vs Set	Supply & Demand	Capacity
Note PC	Company	Model	Set maker	Resolution	Size	PPI	Substrate	Panel vs Set		
Monitor	Company	Model	Set maker	Resolution	Size	PPI	Substrate	Panel vs Set		
TV	Company		Set maker	Resolution	Size	PPI	Substrate	Panel vs Set		

Small OLED Display Market Track

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Reference Guide

Application Covered

- Watch
- Smartphone
- Foldable phone
- Tablet

Substrate Covered

- Flexible OLED
- Foldable OLED
- Rigid OLED

Nation Covered

- Korea
- China
- Taiwan
- Japan

Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m²)

Number of Pages

- 123page

Yearly Forecast Shipment

Contents
 > Pivot of forecast shipment (Mpcs)

Nation (All)
 Substrate (All)

		Mpcs				
Company	Application	Sum of 2021_S	Sum of 2022_S	Sum of 2023_S	Sum of 2024_S	Sum of 2025_S
AOJ	Watch					
BOE	Foldable Phone					
	Smart Phone					
	Watch					
CSOT	Smart Phone					
EDO	Smart Phone					
	Watch					
JDI	Watch					
LG Display	Smart Phone					
	Watch					
Samsung Display	Foldable Phone					
	Smart Phone					
	Tablet					
	Watch					
Tianma	Smart Phone					
	Watch					
Visionox	Smart Phone					
	Watch					
Total						

Yearly Forecast Revenue

Contents
 > Pivot of forecast revenue (US\$ million)

Nation (All)
 Substrate (All)

		US\$ million				
Company	Application	Sum of 2021_R	Sum of 2022_R	Sum of 2023_R	Sum of 2024_R	Sum of 2025_R
AOJ	Watch					
BOE	Smart Phone					
	Watch					
	Foldable Phone					
CSOT	Smart Phone					
EDO	Smart Phone					
	Watch					
JDI	Watch					
LG Display	Smart Phone					
	Watch					
Samsung Display	Smart Phone					
	Tablet					
	Watch					
	Foldable Phone					
Tianma	Smart Phone					
	Watch					
Visionox	Smart Phone					
	Watch					
Total						

Quarterly Shipment Small OLED Summary



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Shipment of BOE by Application



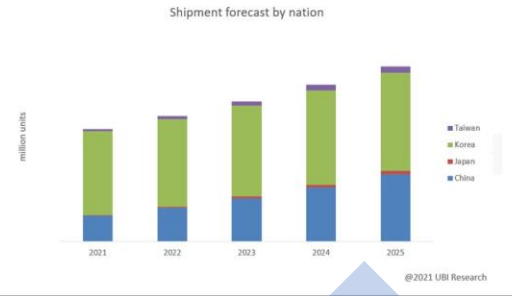
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Shipment by Company Rigid OLED



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Analysis of Shipment Forecast



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