

Quarterly OLED Emitting Material Market Tracker

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Analyst
Daejeong YOON

ydj7211@ubiresearch.com
Website : www.ubiresearch.com

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Reference Guide

Application Covered

- Smartphone
- TV

Nation Covered

- Korea
- China

Purpose Covered

- CGL: n-CGL
- CPL
- Dopant: R,G,B,YG
- ETL: EIL, ETL, aETL
- Host: R,G,B,YG
- HTL: HIL, HTL, P+, RGB Prime

Actual and Forecast

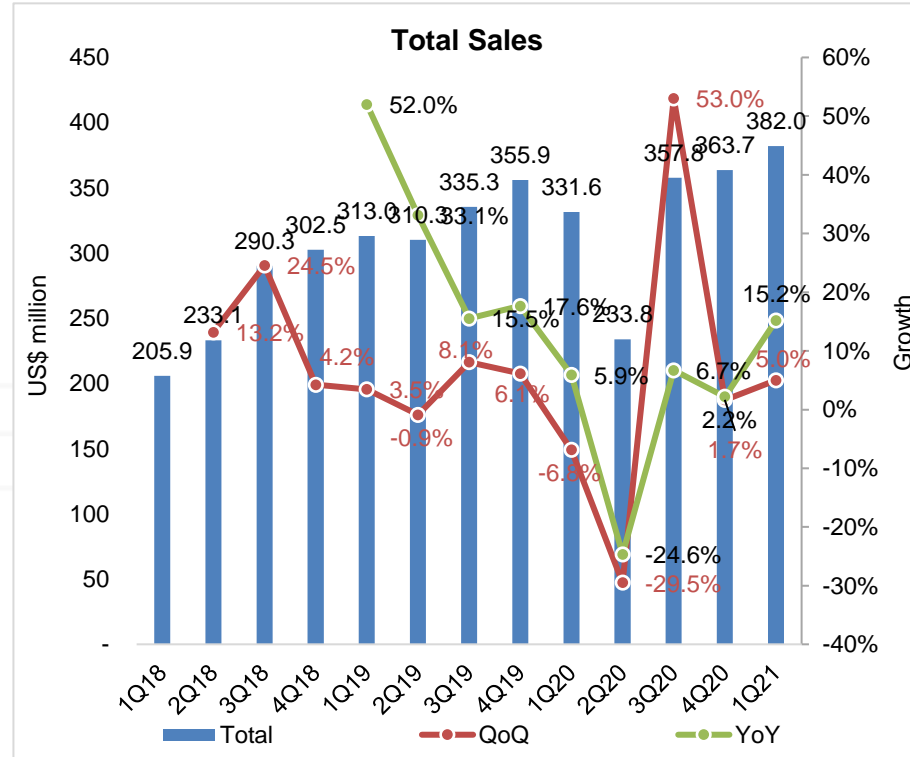
- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

- Revenue : US\$ millions
- Volume : ton

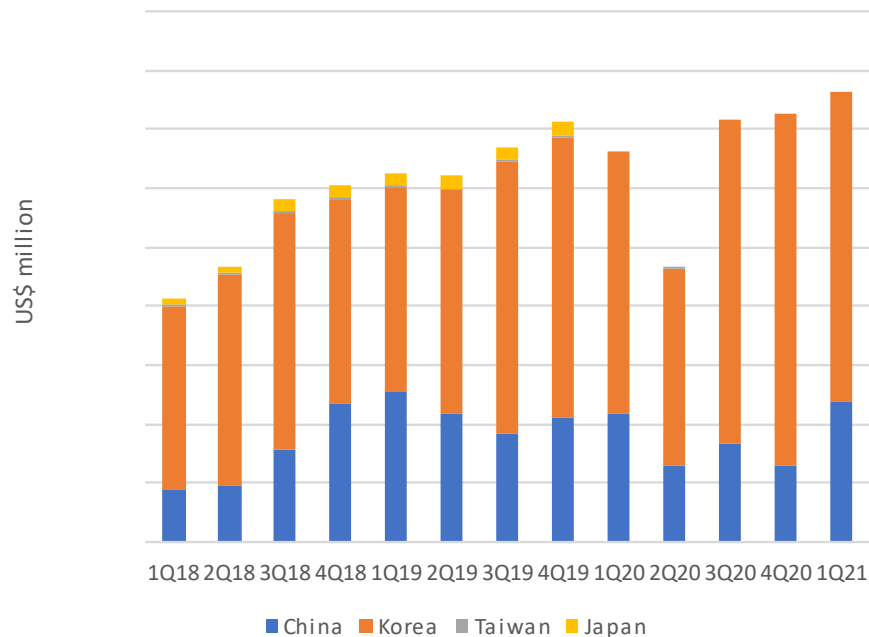
Sales Performance

- 2021년 1분기 발광재료 구매액은 3.8억 달러로 집계되었음.
- 2021년 1분기 발광재료 시장은 전 분기 대비 5% 상승하였으며, 전년 동분기 대비 15.2% 상승한 수치임.
- 삼성 디스플레이의 발광재료 구매액이 전 분기 대비 5,500만 달러가 하락 된 1.6억 달러를 기록하였지만, LG 디스플레이와 중국 패널 업체들의 재료 구매액이 증가하였음.
- Visionox의 재료 구매액은 전 분기 대비 2,400만 달러 증가한 2,600만 달러, LG 디스플레이는 전 분기 대비 2,100만 달러 증가한 1억 달러, EverDisplay는 800만 달러 증가한 1,700만 달러를 기록하였음.
- LG 디스플레이의 2021년 1분기 모바일용 OLED 발광재료 구매액은 3,800만 달러, TV용 재료 구매액은 6,200만 달러를 기록하였음.

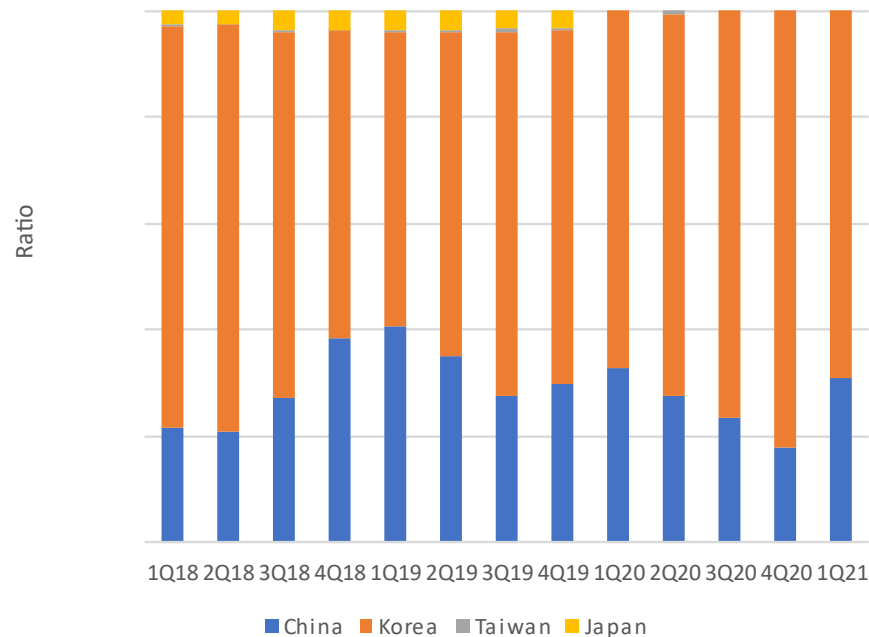


Source : Quarterly OLED Emitting Material Market Tracker, 2Q21

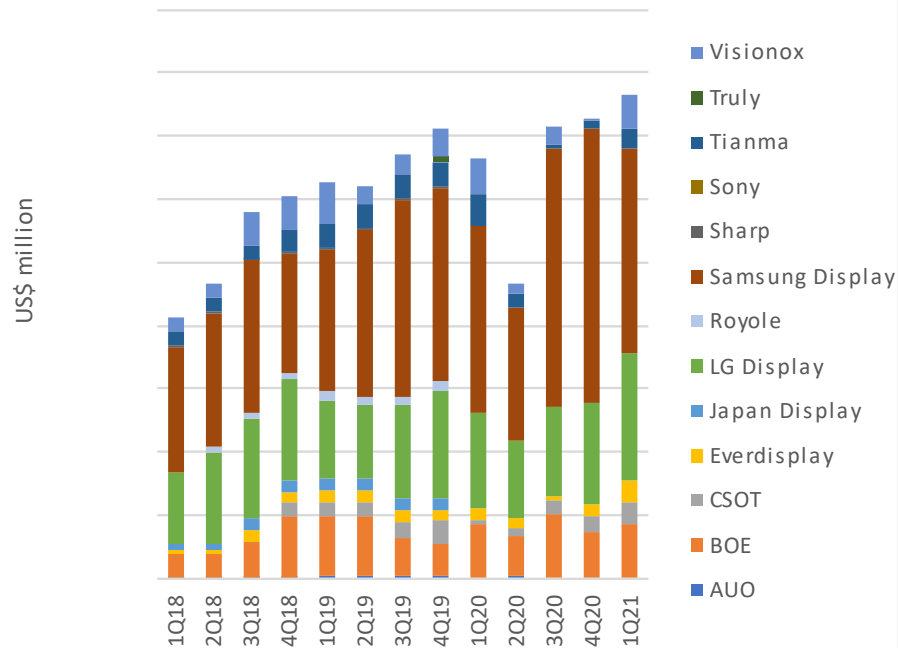
Sales performance by nation



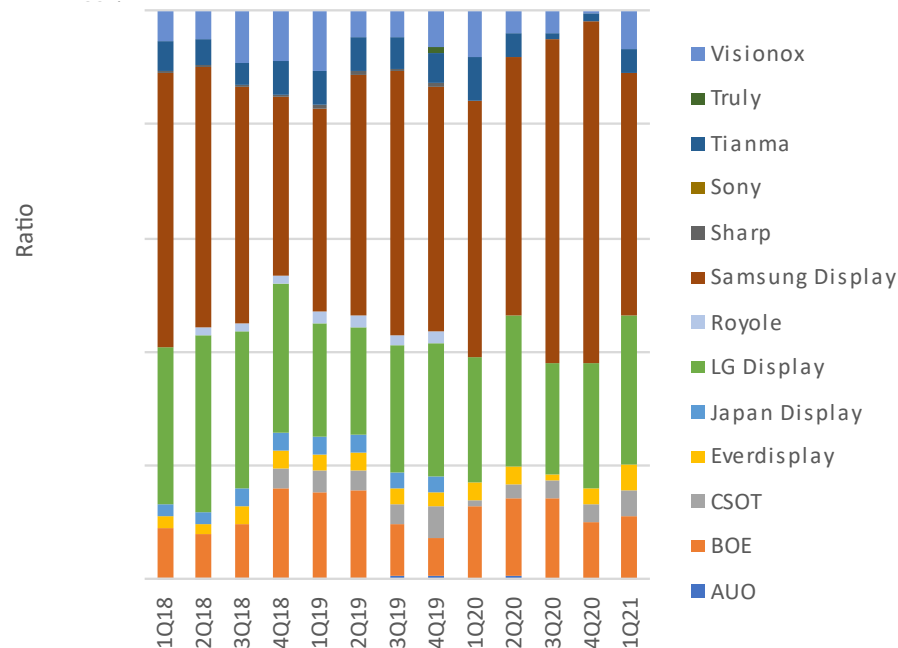
Sales performance ratio by nation



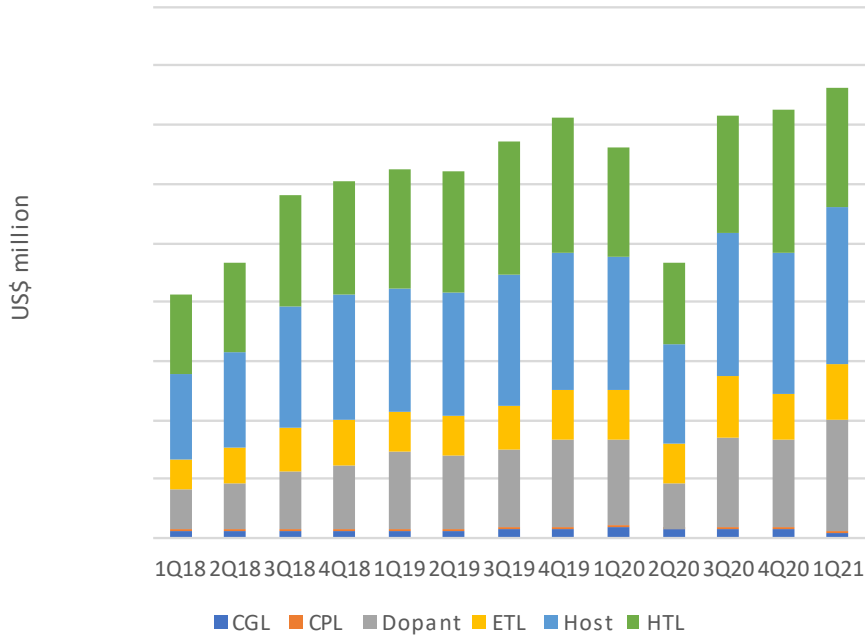
Sales performance by company



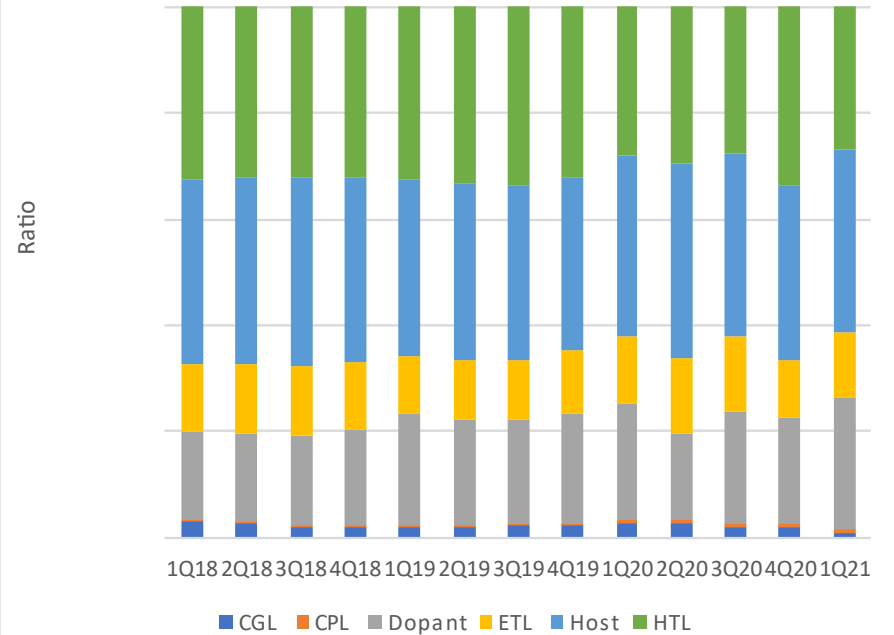
Sales performance ratio by company

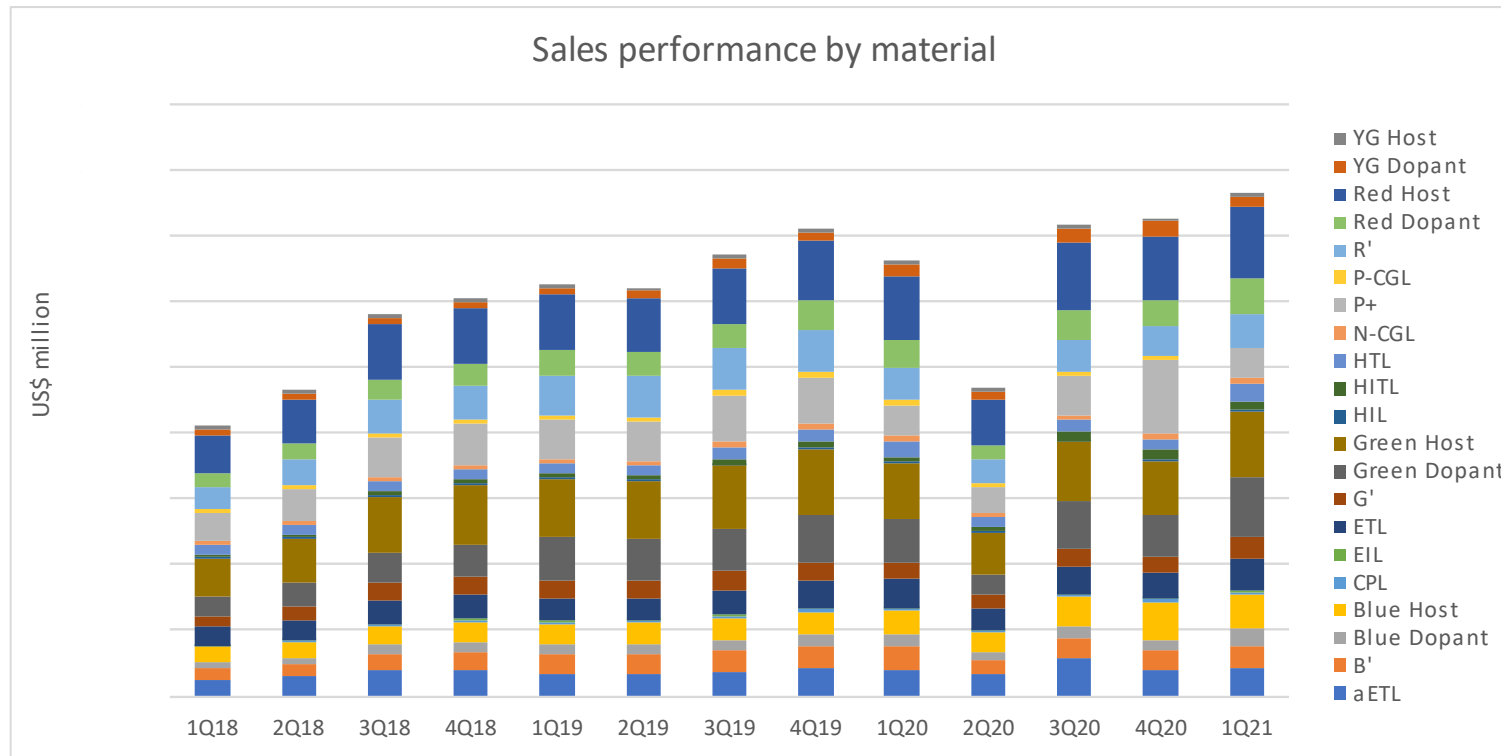


Sales performance by Purpose

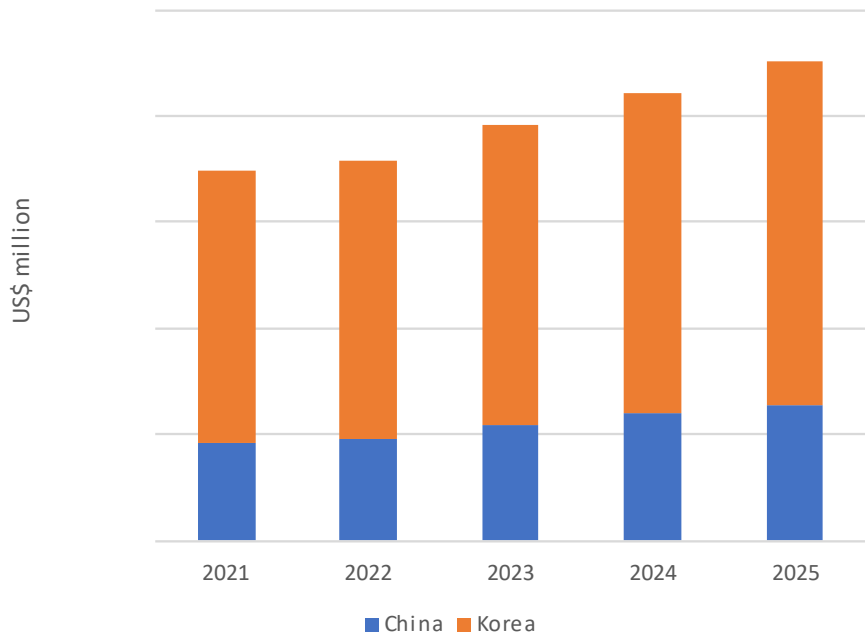


Sales performance ratio by Purpose

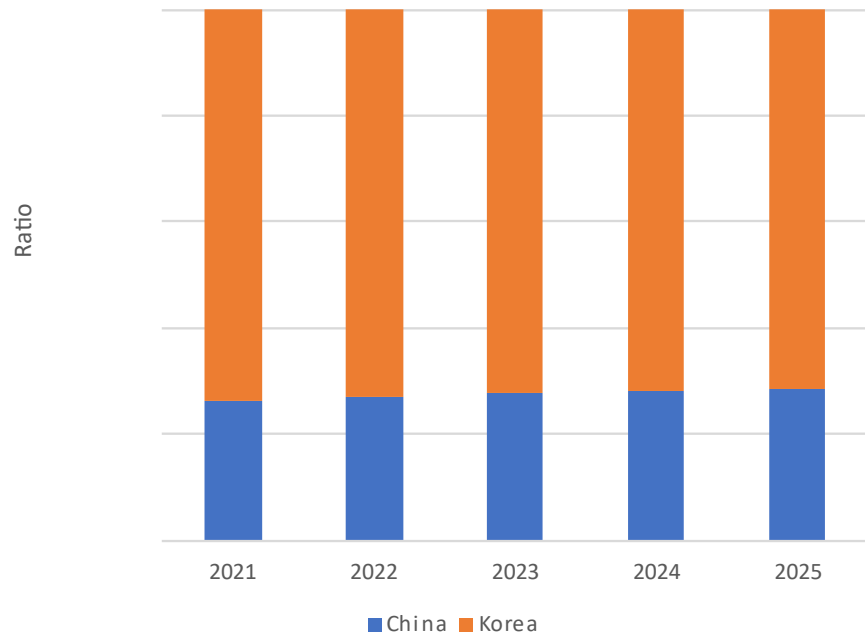


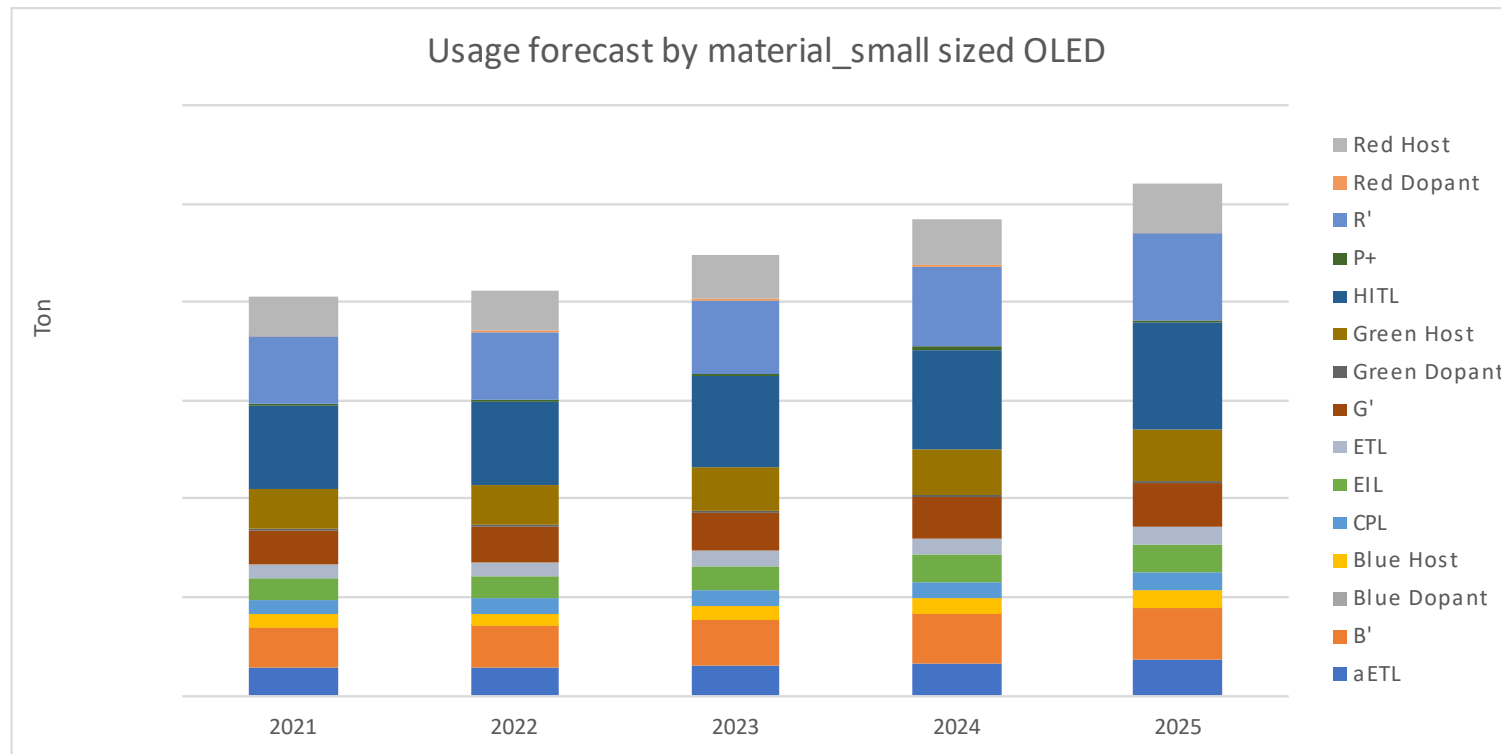


Sales forecast by nation



Sales and the market share forecast by nation







Analyst
Daejeong YOON