UB RESEARCH

Quarterly OLED Emitting Material Market Tracker

2Q, 2021

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Reference Guide

Application Covered

- Smartphone
 - TV

Nation Covered

- Korea
- China

Purpose Covered

- CGL: n-CGL
- CPL
- Dopant: R,G,B,YG
- ETL: EIL, ETL, aETL
- Host: R,G,B,YG
- HTL: HIL, HTL, P+, RGB Prime

Actual and Forecast

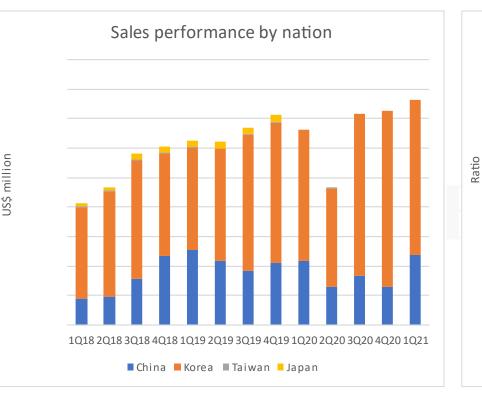
- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

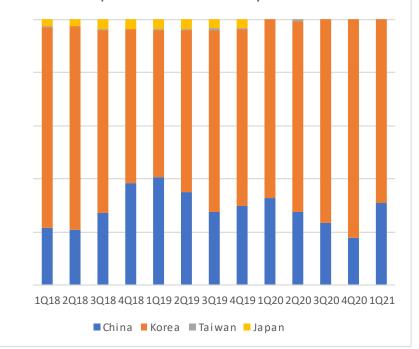
- Revenue : US\$ millions
- Volume : ton

Sales Performance by Nation

Total Market



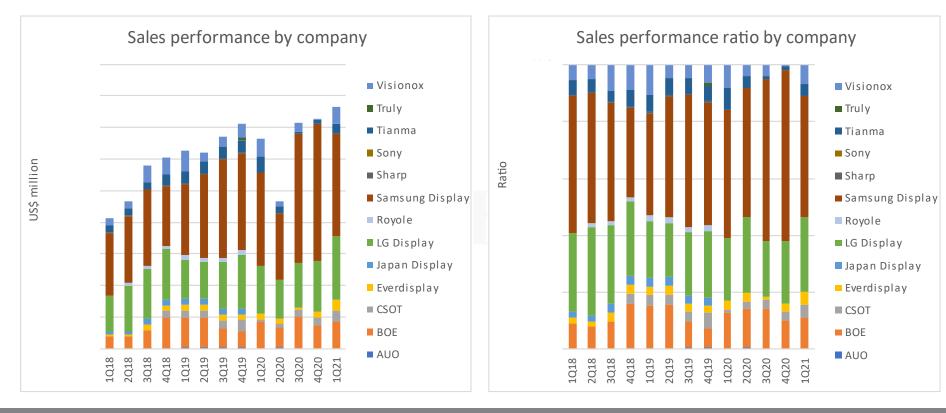
Sales performance ratio by nation



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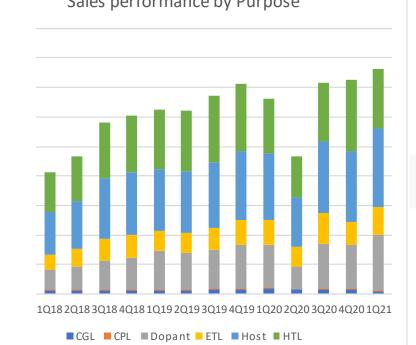
Sales Performance by Company

Total Market

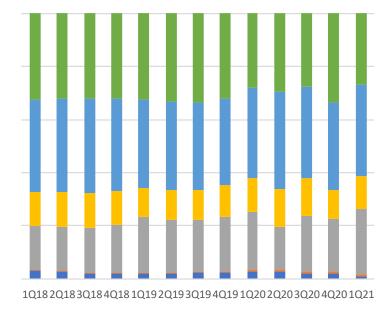


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Sales performance by Purpose



Sales performance ratio by Purpose

■ CGL ■ CPL ■ Dopant ■ ETL ■ Host ■ HTL

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US\$ million

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Ratio

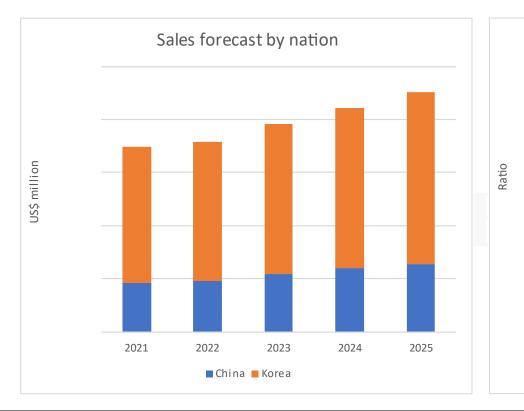
Sales Performance by Material

Total Market

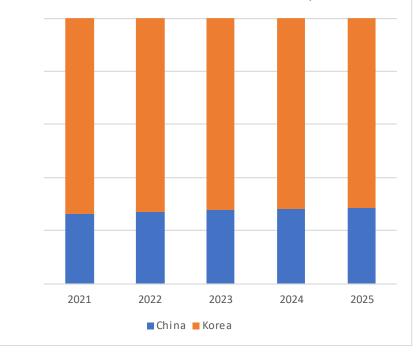


Sales Forecast by Nation

Total Market



Sales and the market share forecast by nation

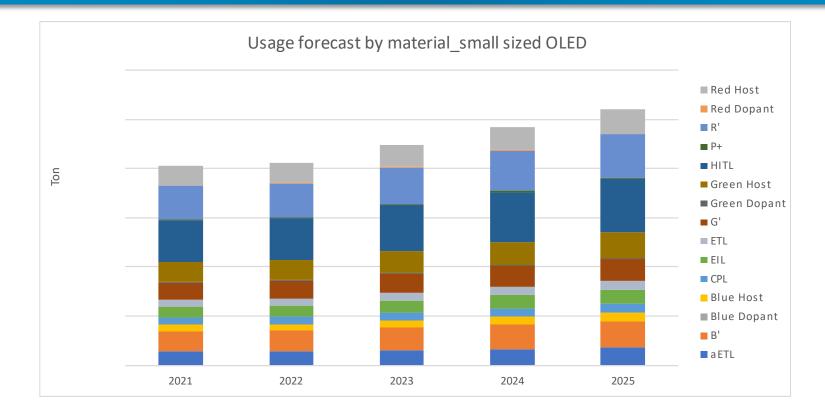


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Usage Forecast by Material

Small Sized OLED Market





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