

# Quarterly OLED Emitting Material Market Tracker

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# Reference Guide

## Application Covered

- Smartphone
- TV

## Nation Covered

- Korea
- China

## Purpose Covered

- CGL: n-CGL
- CPL
- Dopant: R,G,B,YG
- ETL: EIL, ETL, aETL
- Host: R,G,B,YG
- HTL: HIL, HTL, P+, RGB Prime

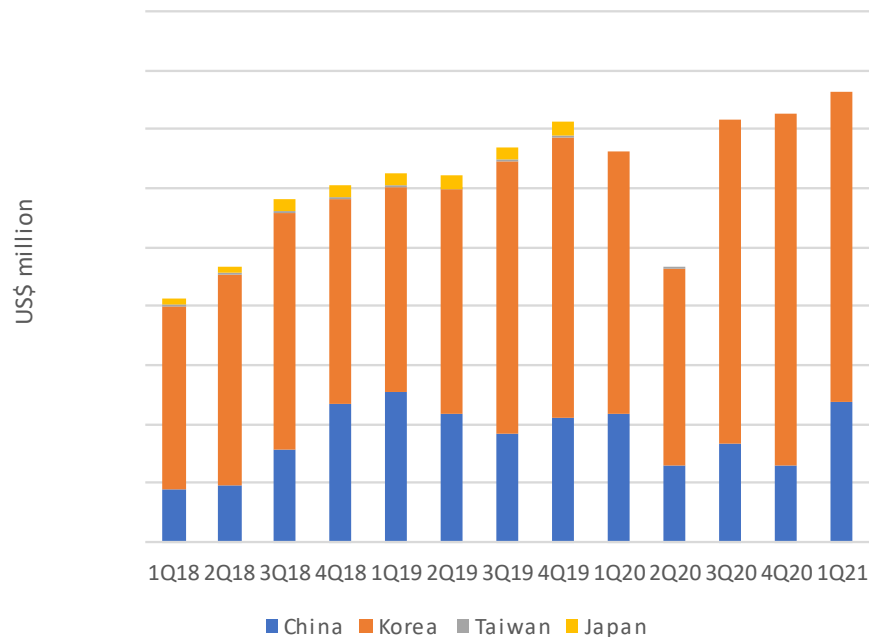
## Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

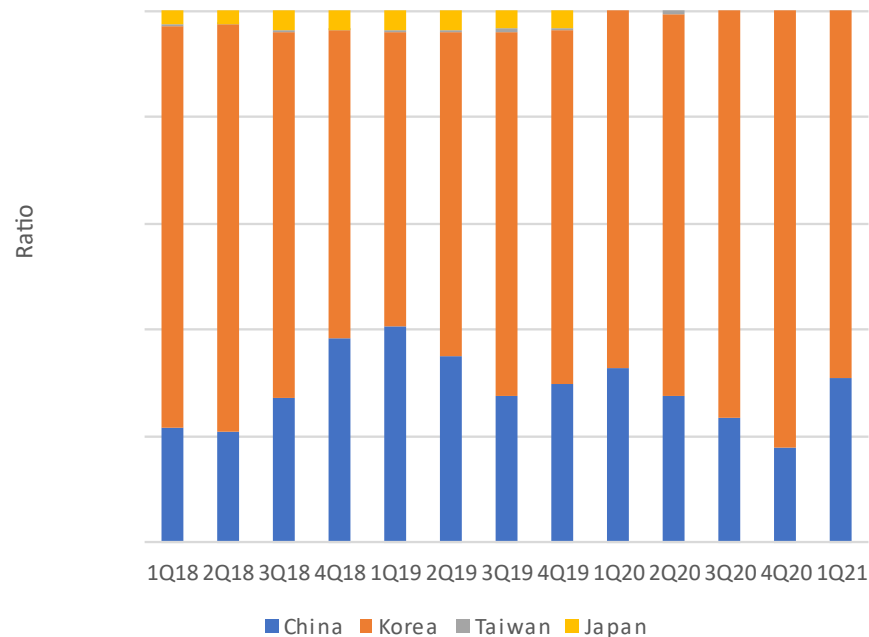
## Unit

- Revenue : US\$ millions
- Volume : ton

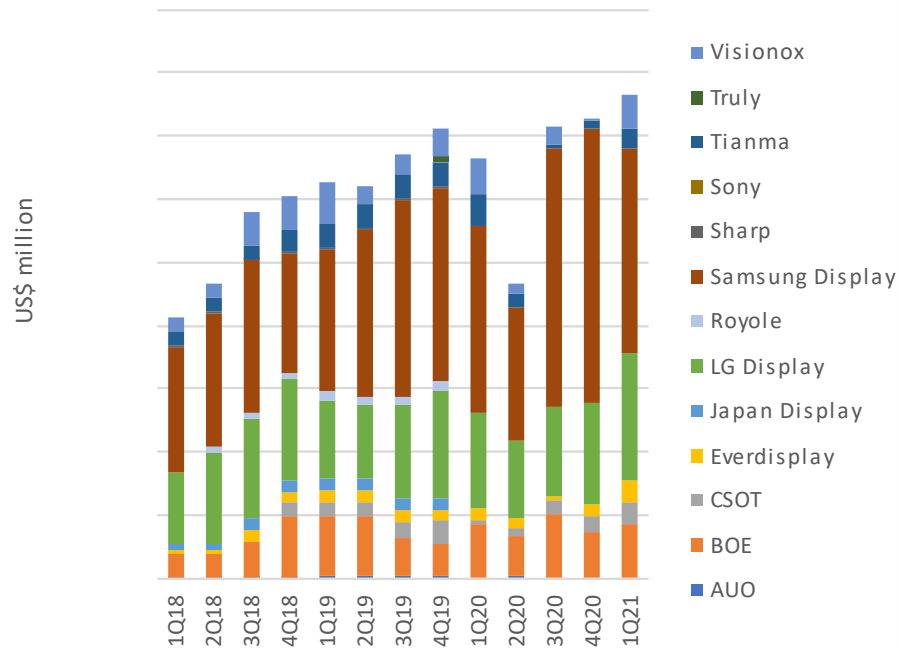
### Sales performance by nation



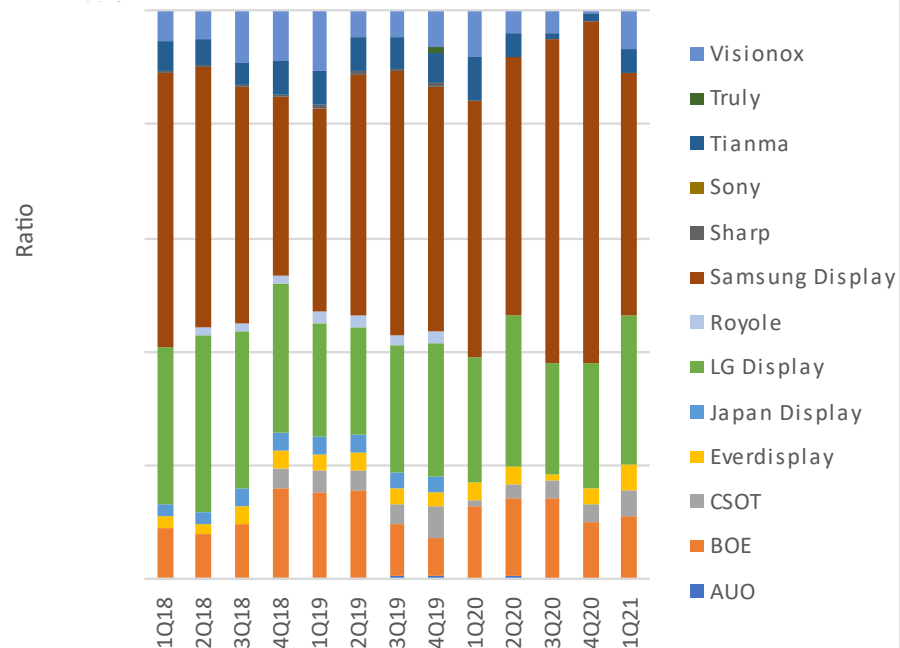
### Sales performance ratio by nation



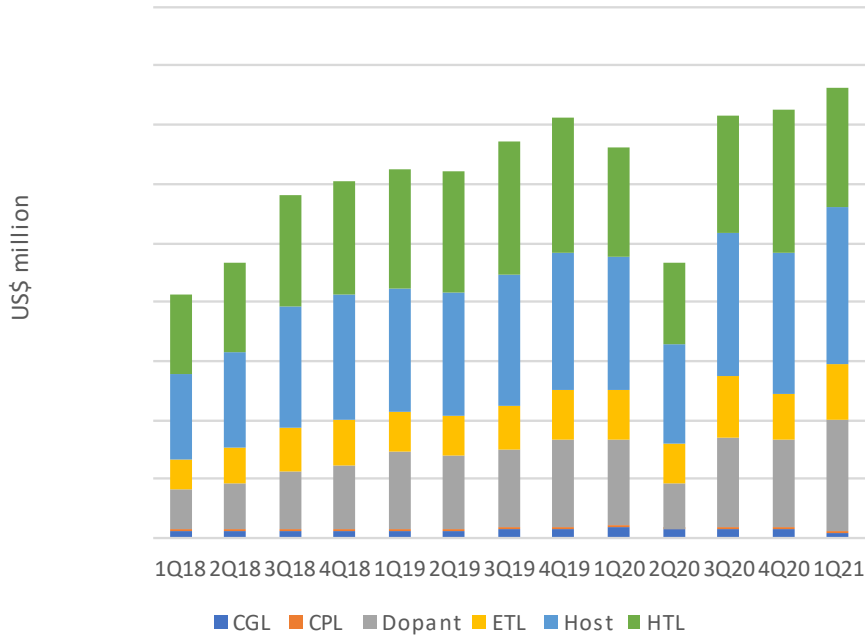
### Sales performance by company



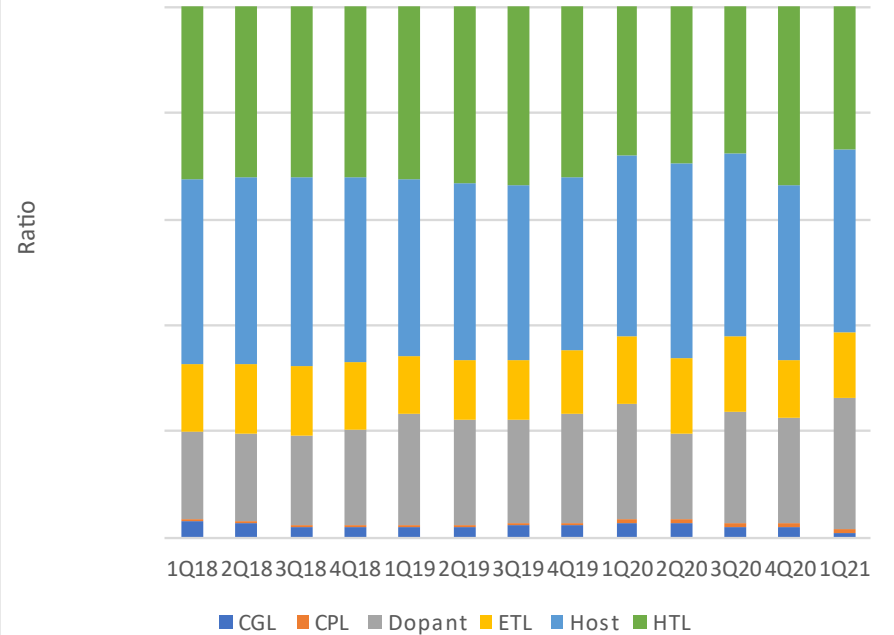
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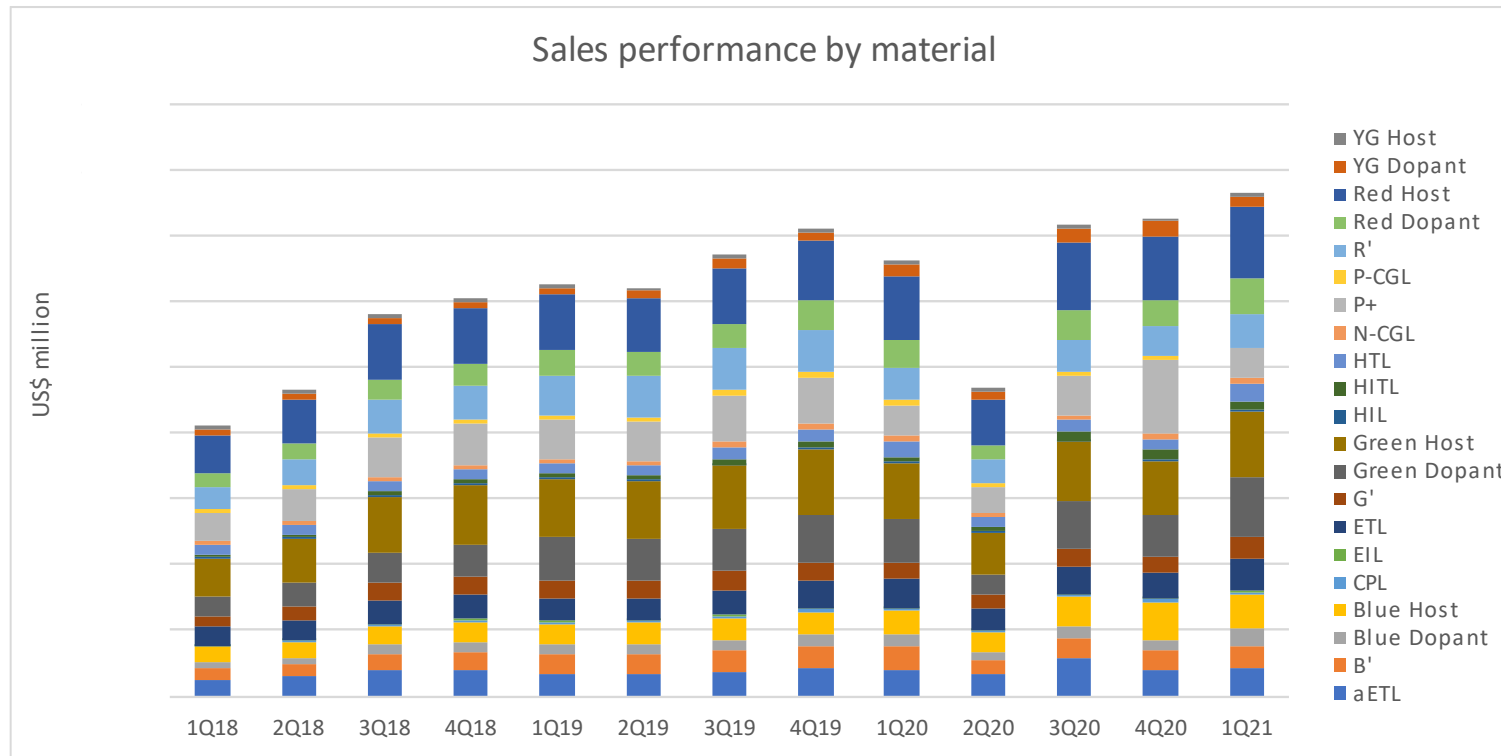


### Sales performance by Purpose

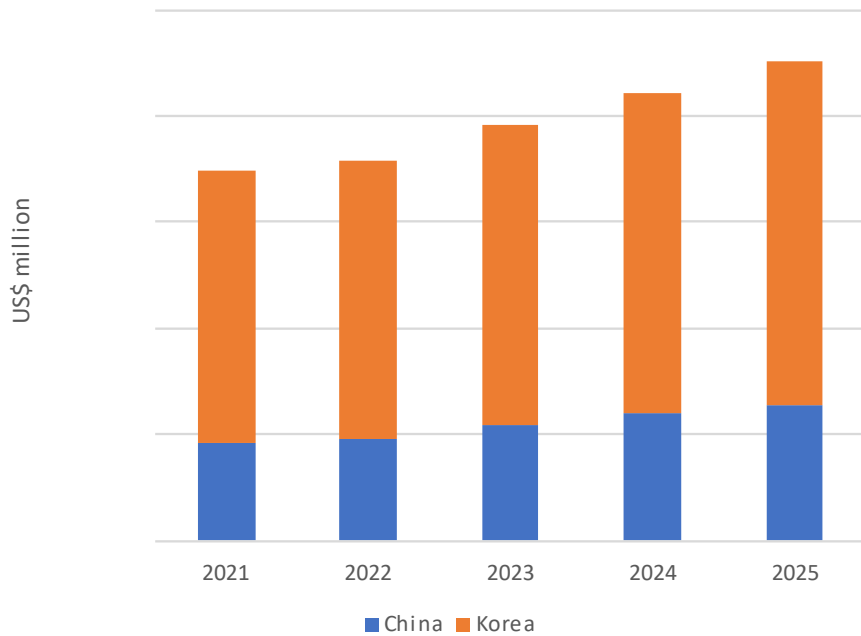


### Sales performance ratio by Purpose

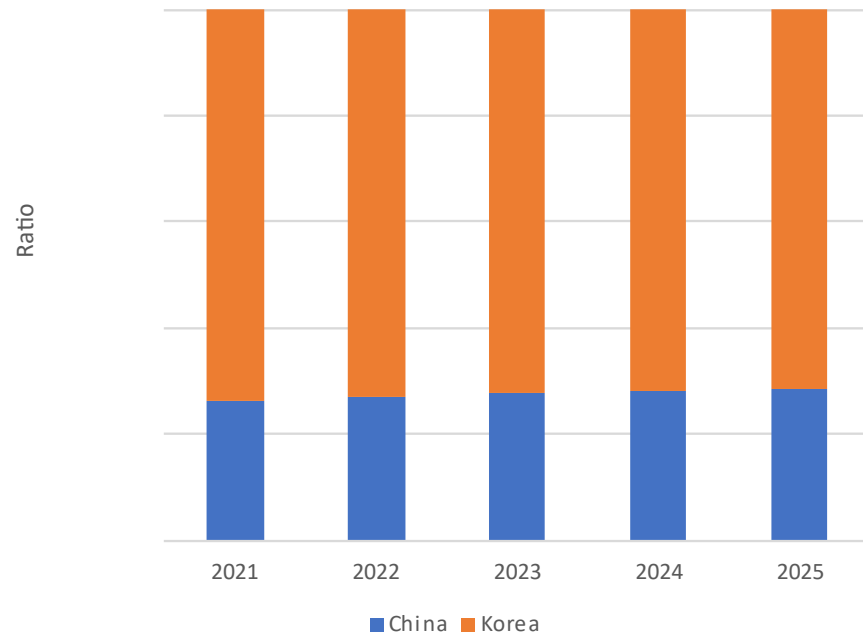


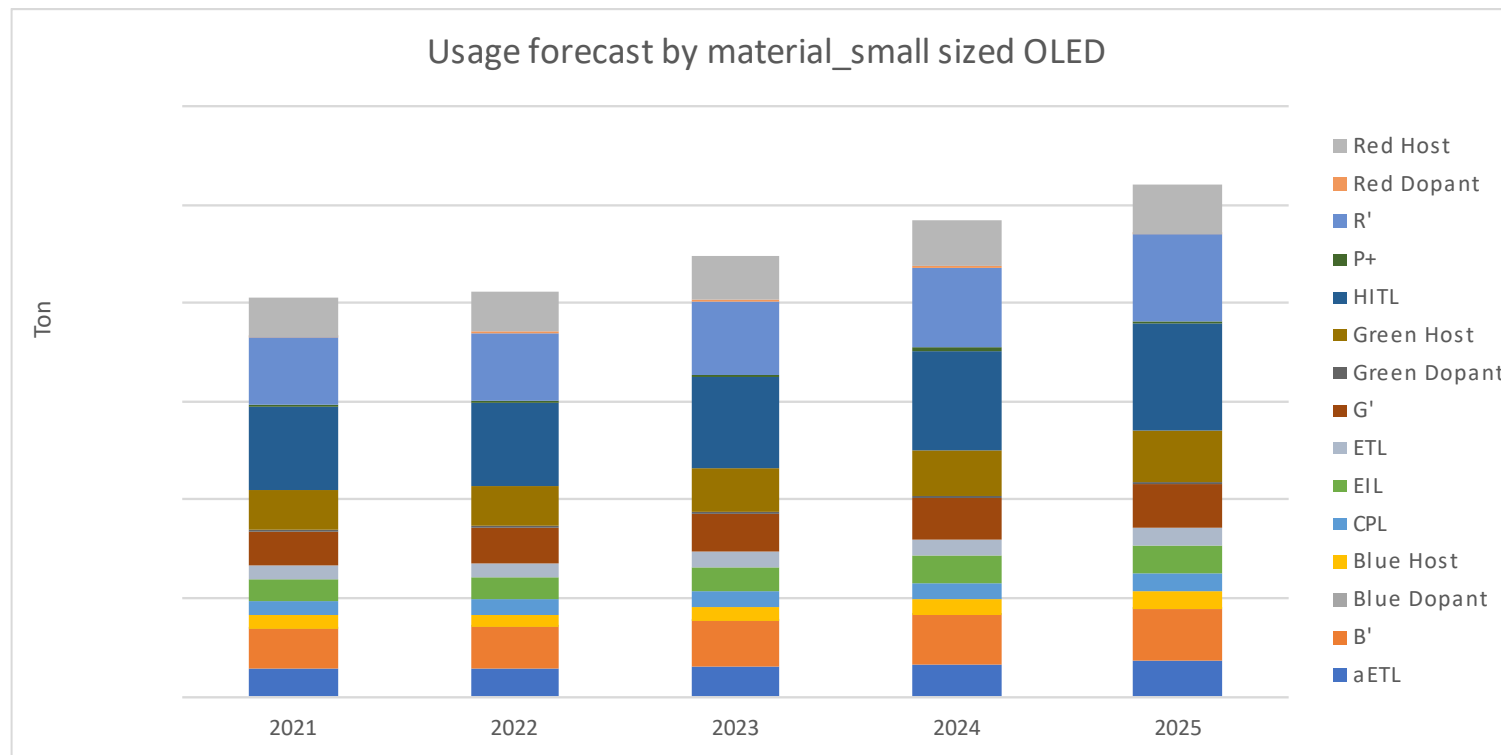


### Sales forecast by nation



### Sales and the market share forecast by nation









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