

Quarterly Medium & Large OLED Display Market Track Interpretation

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1. Reference Guide

Application Covered

- Automotive
- Notebook
- Monitor
- Tablet PC
- TV
- Etc.

Substrate Covered

- Flexible OLED
- Rigid OLED

Nation Covered

- Korea
- China
- Taiwan
- Japan

Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m²)



Medium & Large OLED Display Quarterly Market Track_PIVOT - 4Q21 Data Tables

- [Quarterly Capacity](#)
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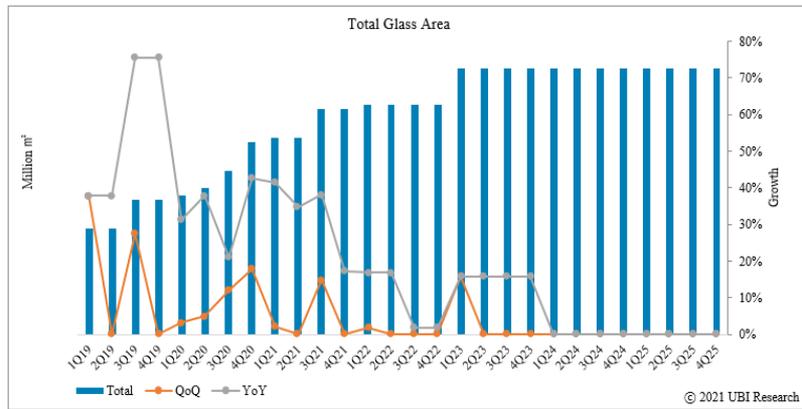


Capacity Chart_Quarterly

- Contents
- > Total Glass Area
- > Glass Area by Company and Ratio
- > Glass Area by Generation and Ratio

> Total Glass Area (million m²)

Item	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	
Total																													
QoQ																													
YoY																													



> Glass Area by Company (million m²)

Company	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25
Samsung Display	0.05	0.05	0.05	0.05	0.12	0.12	0.12	0.62	0.69	0.69	0.69	0.69	0.76	0.76	0.76	0.76	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	

> Glass Area Ratio by Company

Company	1Q19	2Q19
Samsung Display	2.9%	2.9%

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A B C D E F G H I J K L M N O P Q R S T U V W X



Quarterly ASP Trend

- Contents
> Pivot of quarterly ASP (US\$)

- Nation (All)
- Substrate (All)
- Resolution (All)

		US\$														
Application	Size	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21

- Automotive
- etc
- Monitor
- NB
- Tablet
- TV



Main

Yearly Forecast Shipment

- Contents
> Pivot of forecast shipment (Mpcs)

Nation (All)
Substrate (All)

M pcs

Company	Application	2021	2022	2023	2024	2025	2026
LG Display	TV						
	Automotive						
Samsung Display	Monitor						
	TV						
	Notebook						
	Tablet						
JOLED	Monitor						
Total							

Yearly Forecast Revenue

- Contents
> Pivot of forecast revenue (US\$ million)

Nation (All)
Substrate (All)

US\$ million

Company	Application	2021	2022	2023	2024	2025	2026
LG Display	TV						
	Automotive						
Samsung Display	Notebook						
	TV						
	Tablet						
	Monitor						
JOLED	Monitor						
Total							



Main

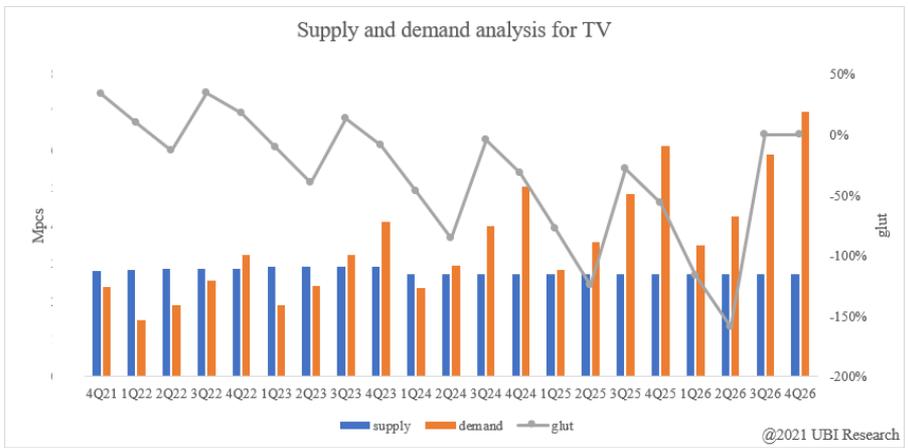
Quarterly Supply and Demand Analysis

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- > Supply and Demand Analysis for TV

> Supply and Demand Analysis for TV

(M pcs)

	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	
supply																						
demand																						
glut																						



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