

# Quarterly Medium & Large OLED Display Market Track Interpretation

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# 1. Reference Guide

## Application Covered

- Automotive
- Notebook
- Monitor
- Tablet PC
- TV
- Etc.

## Substrate Covered

- Flexible OLED
- Rigid OLED

## Nation Covered

- Korea
- China
- Taiwan
- Japan

## Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

## Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m<sup>2</sup>)



## Medium & Large OLED Display Quarterly Market Track - 1Q22 Data Tables

- [Quarterly Capacity](#)
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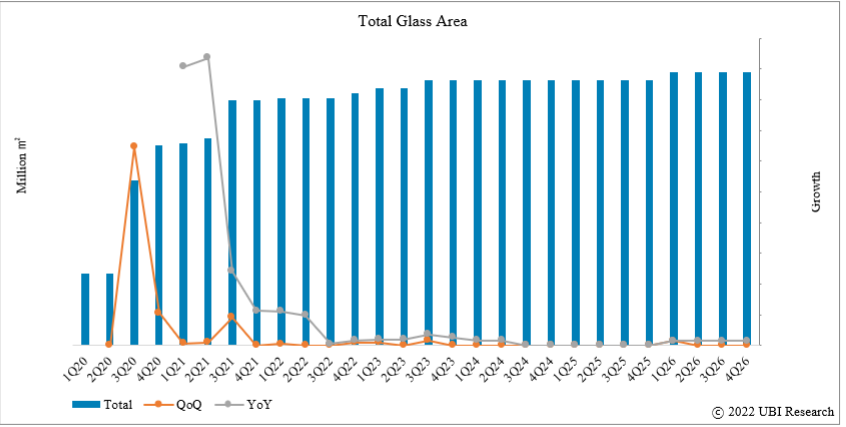


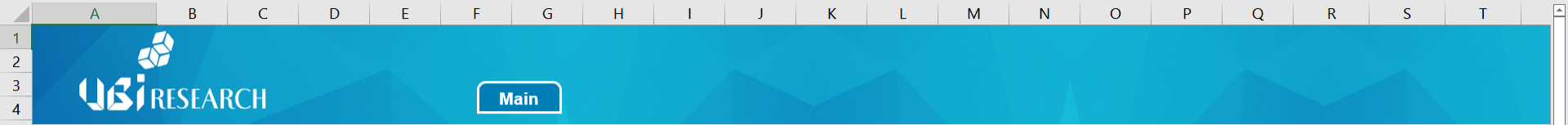
### Capacity Chart\_Quarterly

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- > Total Glass Area
- > Glass Area by Company and Ratio
- > Glass Area by TFT Technology and ratio
- > Glass Area by Generation and Ratio
- > Glass Area by Substrate and Ratio
- > Glass Area by Nation and Ratio

> Total Glass Area (million m<sup>2</sup>)

Item	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26		
Total																														
QoQ																														
YoY																														





### Quarterly ASP Trend

- Contents  
> Pivot of quarterly ASP (US\$)

Nation (All) ▾  
 Substrate (All) ▾

		US\$															
Application	Size	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21

- Automotive
- etc
- Monitor
- NB
- Tablet
- TV



**Yearly Forecast Shipment**

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> Pivot of forecast shipment (Mpcs)

Nation (All) Substrate (All)

		M pcs				
Company	Application	2022	2023	2024	2025	2026
JOLED	Monitor					
LG Display	Automotive					
	Tablet					
	TV					
Samsung Display	etc					
	Monitor					
	Notebook					
	Tablet					
	TV					
<b>Total</b>						

**Yearly Forecast Revenue**

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> Pivot of forecast revenue (US\$ million)

Nation (All) Substrate (All)

		US\$ million				
Company	Application	2022	2023	2024	2025	2026
JOLED	Monitor					
LG Display	Automotive					
	Tablet					
	TV					
Samsung Display	etc					
	Monitor					
	Notebook					
	Tablet					
	TV					
<b>Total</b>						





Main

## Quarterly Supply and Demand Analysis

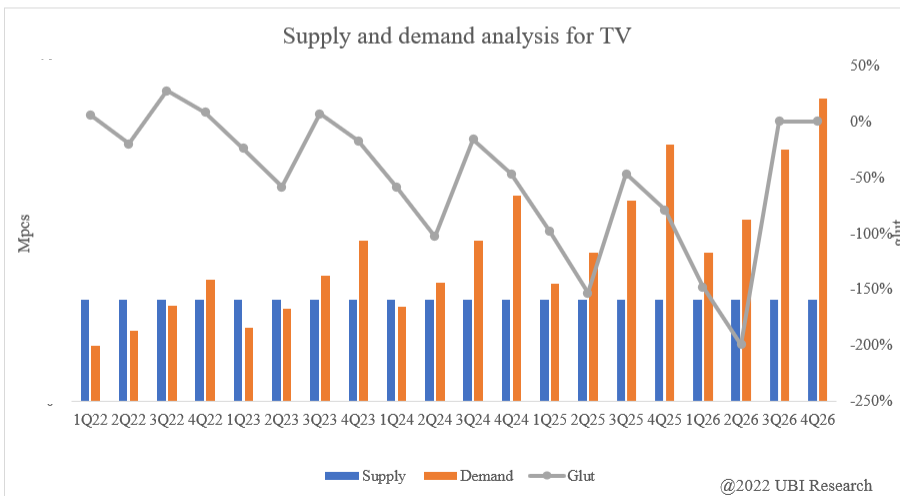
### - Contents

> Supply and Demand Analysis for TV

### > Supply and Demand Analysis for TV

(M pcs)

	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26		
Supply																						
Demand																						
Glut																						



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