

Quarterly Small OLED Display Market Track Sample

3Q, 2023

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1. Reference Guide

Application Covered

- Smartphone
- Foldable phone
- Watch

Substrate Covered

- Flexible OLED
- Rigid OLED

Nation Covered

- Korea
- China
- Taiwan
- Japan

Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m²)

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Small OLED Display Quarterly Market Track_PIVOT
- 3Q23 Data Tables

- [Quarterly Capacity](#)
- [Quarterly Capacity Glass Area](#)
- [Quarterly Capacity Glass Area Chart](#)
- [PIVOT Quarterly Performance](#)
- [PIVOT Quarterly ASP Trend](#)
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Data_Quarterly

- Contents

> Glass Area

> Quarterly Capacity_Glass Area (million m²)

	Nation	Company	Fab. Location	Gen	Backplane	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	
12	Korea	Samsung Display	Cheonan A1		4 LTPS TFT																									
13	Korea	Samsung Display	Tangjeong A2		5.5 LTPS TFT																									
14	Korea	Samsung Display	Tangjeong A3		6 LTPS TFT																									
15	Korea	Samsung Display	Tangjeong A3		6 LTPO TFT																									
16	Korea	Samsung Display	Tangjeong A4		6 LTPS TFT																									
17	Korea	Samsung Display	Tangjeong A4		6 LTPO TFT																									
18	Korea	LG Display	Paju E6		6 LTPS TFT																									
19	Korea	LG Display	Paju E6		6 LTPO TFT																									
20	Korea	LG Display	Gumi E5		6 LTPS TFT																									
21	China	BOE	Mianyang B11		6 LTPS TFT																									
22	China	BOE	Mianyang B11		6 LTPO TFT																									
23	China	BOE	Chengdu B7		6 LTPS TFT																									
24	China	BOE	Chengdu B7		6 LTPO TFT																									
25	China	BOE	Ordos B6		5.5 LTPS TFT																									
26	China	BOE	Chongqing B12		6 LTPS TFT																									
27	China	BOE	Chongqing B12		6 LTPO TFT																									
28	China	CSOT	Wuhan T4		6 LTPS TFT																									
29	China	CSOT	Wuhan T4		6 LTPO TFT																									
30	China	Everdisplay	Shanghai		4.5 LTPS TFT																									
31	China	Everdisplay	Shanghai		6 LTPS TFT																									
32	China	Royole	Shenzhen		5.5 LTPS TFT																									
33	China	Tianma	Shanghai		5.5 LTPS TFT																									
34	China	Tianma	Wuhan		6 LTPS TFT																									
35	China	Tianma	Xiamen		6 LTPO TFT																									
36	China	Truly	Huizhou		4 LTPS TFT																									
37	China	Truly	Renshou		6 LTPS TFT																									

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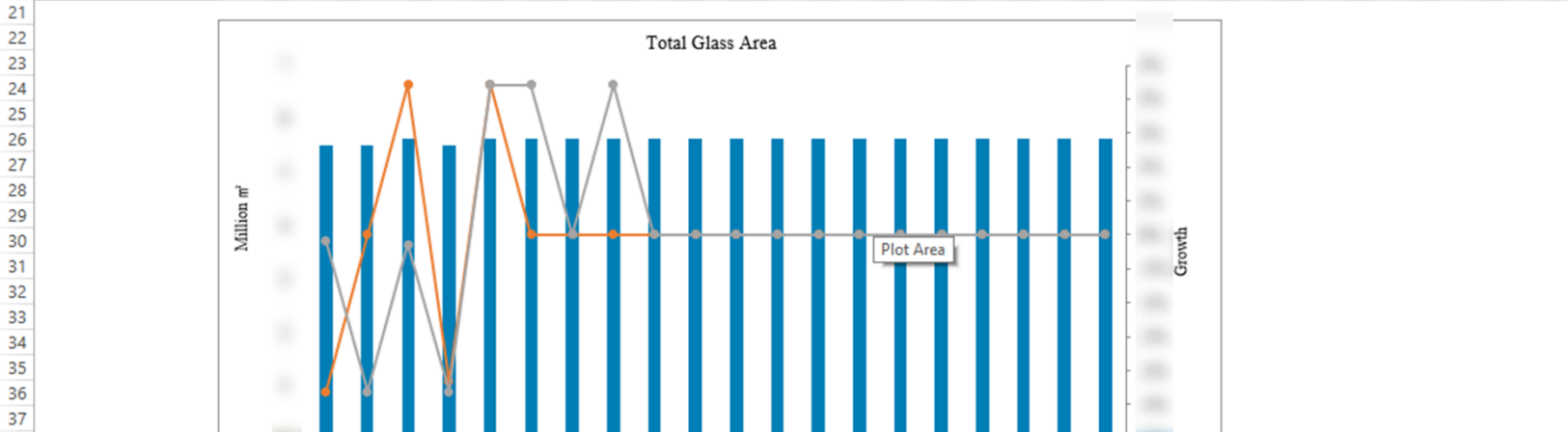
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- Capacity Chart_Quarterly**
- Contents
 - > Total Glass Area
 - > Glass Area by Company and Ratio
 - > Glass Area by TFT Technology and ratio
 - > Glass Area by Generation and Ratio
 - > Glass Area by Substrate and Ratio
 - > Glass Area by Nation and Ratio

> Total Glass Area (million m²)

Item	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	
Total																					
QoQ																					
YoY																					



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Quarterly Shipment Performance

- Contents
 > Pivot of quarterly shipment performance (Mpcs)

Nation (All)
 Substrate (All)
 Size (All)

Application	Company	Mpcs																									
		1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23				
Smart Phone	LG Display																										
	Samsung Display																										
	AUO																										
	BOE																										
	CSOT																										
	Tianma																										
	Truly																										
	Visionox																										
Watch	EverDisplay																										
	LG Display																										
	Samsung Display																										
	JDI																										
	AUO																										
	BOE																										
Foldable Phone	Tianma																										
	Visionox																										
	EverDisplay																										
	Samsung Display																										
	BOE																										

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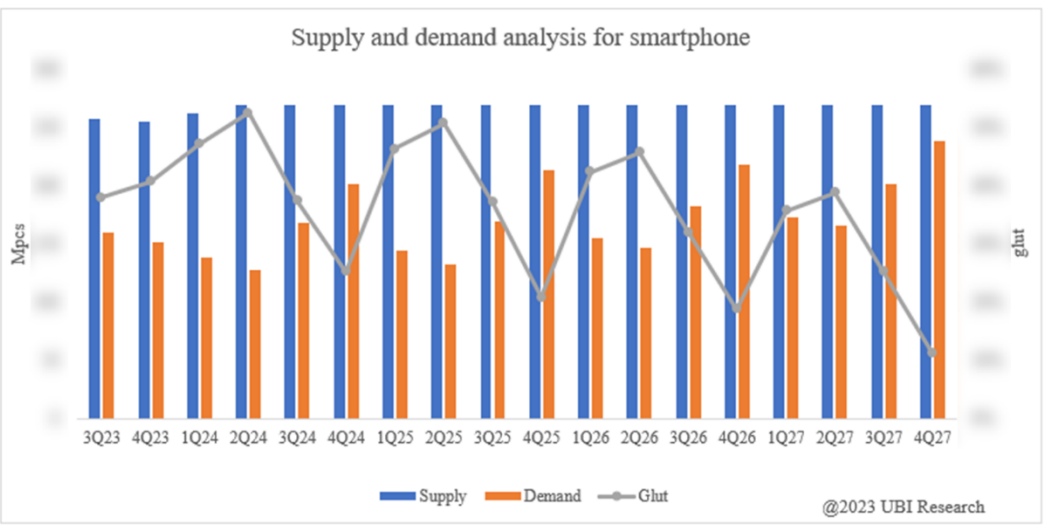


Quarterly Supply and Demand Analysis

- Contents
- > Supply and Demand Analysis for Smartphone

> Supply and Demand Analysis for Smartphone (M pcs)

	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	
Supply																			
Demand																			
Glut																			





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