

Quarterly Small OLED Display Market Track Sample

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Table of Contents

- 1. Reference Guide**
- 2. Quarterly Issue**
- 3. Line Capacity**
- 4. Total Sales Summary**
- 5. Quarterly Sales by Company**
- 6. Quarterly Sales by Application**
- 7. Quarterly Sales for Smartphone and Foldable Phone**
- 8. Market Forecast**
- 9. Supply and Demand Analysis for Smartphone**

1. Reference Guide

Application Covered

- Smartphone
- Foldable phone
- Watch

Substrate Covered

- Flexible OLED
- Rigid OLED

Nation Covered

- Korea
- China
- Taiwan
- Japan

Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m²)

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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z AA AB AC AD AE AF AG AH AI



Small OLED Display Quarterly Market Track_PIVOT
- 1Q24 Data Tables

- [Quarterly Capacity](#)
- [Quarterly Capacity Glass Area](#)
- [Quarterly Capacity Glass Area Chart](#)
- [PIVOT Quarterly Performance](#)
- [PIVOT Quarterly ASP Trend](#)
- [PIVOT Forecast](#)
- [Supply & Demand for Smartphone](#)

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Data_Quarterly

- Contents
> Glass Area

> Quarterly Capacity_Glass Area

(million m)

Nation	Company	Fab. Location	Gen	Backplane	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28
Korea	Samsung Display	Cheonan A1	4	LTPS TFT																								
Korea	Samsung Display	Tangjeong A2	5.5	LTPS TFT																								
Korea	Samsung Display	Tangjeong A3	6	LTPS TFT																								
Korea	Samsung Display	Tangjeong A3	6	LTPO TFT																								
Korea	Samsung Display	Tangjeong A4	6	LTPS TFT																								
Korea	Samsung Display	Tangjeong A4	6	LTPO TFT																								
Korea	LG Display	Paju E6	6	LTPO TFT																								
Korea	LG Display	Gumi E5	6	LTPS TFT																								
China	BOE	Mianyang B11	6	LTPS TFT																								
China	BOE	Mianyang B11	6	LTPO TFT																								
China	BOE	Chengdu B7	6	LTPS TFT																								
China	BOE	Chengdu B7	6	LTPO TFT																								
China	BOE	Ordos B6	5.5	LTPS TFT																								
China	BOE	Chongqing B12	6	LTPS TFT																								
China	BOE	Chongqing B12	6	LTPO TFT																								
China	CSOT	Wuhan T4	6	LTPS TFT																								
China	CSOT	Wuhan T4	6	LTPO TFT																								
China	Everdisplay	Shanghai	4.5	LTPS TFT																								
China	Everdisplay	Shanghai	6	LTPS TFT																								
China	Tianma	Shanghai	5.5	LTPS TFT																								
China	Tianma	Wuhan	6	LTPS TFT																								
China	Tianma	Xiamen	6	LTPS TFT																								
China	Tianma	Xiamen	6	LTPO TFT																								
China	Visionox	Guan V2	6	LTPS TFT																								
China	Visionox	Hefei V3	6	LTPS TFT																								
China	Visionox	Hefei V3	6	LTPO TFT																								
China	Visionox	Kunshan V1	5.5	LTPS TFT																								
Japan	Japan Display	Mobara	6	LTPS TFT																								
Japan	Sharp	Sakai	4.5	LTPS TFT																								
Taiwan	AUO	Linkou	3.25	LTPS TFT																								
Taiwan	AUO	Singapore	4	LTPS TFT																								

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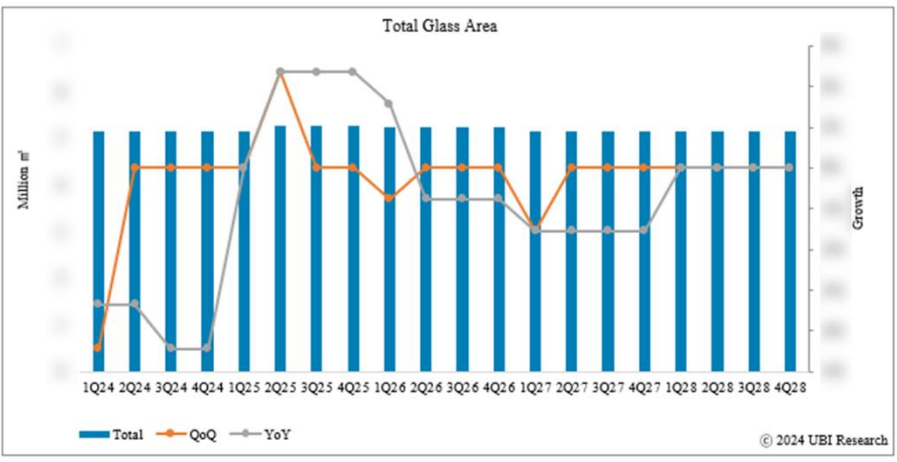


Capacity Chart_Quarterly

- Contents
- > Total Glass Area
- > Glass Area by Company and Ratio
- > Glass Area by TFT Technology and ratio
- > Glass Area by Generation and Ratio
- > Glass Area by Substrate and Ratio
- > Glass Area by Nation and Ratio

> Total Glass Area (million m²)

Item	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28
Total																				
QoQ																				
YoY																				



> Glass Area by Company (million m²)

Company	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28
Samsung Display																				
LG Display																				
AUO																				
BOE																				
CSOT																				

> Glass Area Ratio by Company

Company	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28
Samsung Display																				
LG Display																				
AUO																				
BOE																				
CSOT																				



■ Quarterly Shipment Performance

-Contents
> Pivot of quarterly shipment performance (Mpcs)

Nation (All) ▾
Substrate (All) ▾
Size (All) ▾

Application	Company	Mpcs																									
		1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23		
Smart Phone	LG Display																										
	Samsung Display																										
	AUO																										
	BOE																										
	CSOT																										
	Tianma																										
	Truly																										
	Visionox																										
Watch	EverDisplay																										
	LG Display																										
	Samsung Display																										
	JDI																										
	AUO																										
	BOE																										
Foldable Phone	Tianma																										
	Visionox																										
	EverDisplay																										
	Samsung Display																										
Game	BOE																										
	CSOT																										
	Visionox																										
Total	Samsung Display																										

■ Quarterly Revenue Performance

-Contents
> Pivot of quarterly revenue performance (US\$ million)

Nation (All) ▾
Substrate (All) ▾
Size (All) ▾



Yearly Forecast Shipment

- Contents
> Pivot of forecast shipment (M pcs)

Nation (All) Substrate (All)

Company	Application	M pcs				
		2024	2025	2026	2027	2028
BOE	Foldable phone					
	Watch					
	Smartphone					
CSOT	Foldable phone					
	Smartphone					
JDI	Watch					
LG Display	Watch					
	Smartphone					
	Game					
Samsung Display	Foldable phone					
	Watch					
	Smartphone					
Tianma	Watch					
	Smartphone					
Visionox	Foldable phone					
	Watch					
	Smartphone					
EverDisplay	Watch					
	Smartphone					
Total						

Yearly Forecast Revenue

- Contents
> Pivot of forecast revenue (US\$ million)

Nation (All) Substrate (All)

Company	Application	US\$ million				
		2024	2025	2026	2027	2028
BOE	Foldable phone					
	Watch					
	Smartphone					
CSOT	Foldable phone					
	Smartphone					
JDI	Watch					
LG Display	Watch					
	Smartphone					
	Game					
Samsung Display	Foldable phone					
	Watch					
	Smartphone					
Tianma	Watch					
	Smartphone					
Visionox	Foldable phone					
	Watch					
	Smartphone					
EverDisplay	Watch					
	Smartphone					
Total						



Quarterly Supply and Demand Analysis

- Contents
> Supply and Demand Analysis for Smartphone

> Supply and Demand Analysis for Smartphone (M pcs)

	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	
supply																					
demand																					
glut																					

