

2024 OLED Emitting Material report

Chief Analyst Dr. Choong Hoon Yi

Senior Analyst
Dr. Chang Ho Noh
Dr. Chang Wook Han
Analyst
Jun Ho Kim





1.	Key Summary	•••••••••••••••••••••••••••••••••••••••	6
2.	Analysis of OLED industry issues		8
	2.1 8.6G IT line investment trend		
	2.2 Apple iPad OLED application		
	2.3 iPhone Panel Suppliers		
	2.4 Increase in OLED shipments for mid- to low-p	priced smartphones	
	2.5 Expansion of Tandem OLED application		
3.	Trends in the development of emitting material	ls	22
	3.1 Summary		
	3.2 Development trends of emitting materials for	RGB Tandem OLED	
	3.3 High-efficiency and long-life emitting materia	ıls	
	3.4 Deuterium substitution		
	3.5 Soluble OLED		
4.	Trends of emitting material companies		50
	4.1 Development and business trends by major co	mpanies	
	4.2 Current status of Chinese emitting material co	mpanies	





5.	Analysis and forecast of mass production capacity of OLED panel companies	60
	5.1 Samsung Display	
	5.2 LG Display	
	5.3 BOE	
	5.4 TCL CSOT	
	5.5 EverDisplay Optronics	
	5.6 Tianma	
	5.7 Visionox	
	5.8 Line status by panel company	
	5.9 Annual substrate area forecast	
	5.10 Annual substrate area forecast for small OLED	
	5.11 Annual substrate area forecast for medium to large OLED	
6.	OLED shipment forecast	80
	6.1 OLED total shipments	
	6.2 Shipments by application	
7.	Supply chain and panel structure analysis by panel company	85
	7.1 Samsung Display	
	7.2 LG Display	
	7.3 BOE	
	7.4 TCL CSOT	
	7.5 Tianma	
	7.6 Visionox	





8.	OLED emitting material sales analysis	115
	8.1 Summary	
	8.2 By country	
	8.3 By panel company	
	8.4 By Layer	
	8.5 By OLED structure	
	8.6 By Function	
	8.7 By Application	
	8.8 By material company	
9.	OLED emitting material market share analysis in 2023	141
	9.1 Summary	
	9.2 Host	
	9.3 Dopant	
	9.4 HTL	
	9.5 ETL	
	9.6 Other materials	





10.	OLED emitting material demand forecast	158
	10.1 Overview	
	10.2 All	
	10.3 By country	
	10.4 By panel company	
	10.5 By Layer	
	10.6 By OLED structure	
	10.7 By emitting material	
11.	OLED emitting material market outlook	174
	11.1 Summary	
	11.2 By country	
	11.3 By panel company	
	11.4 By Layer	
	11.5 By OLED structure	
	11.6 By emitting material	

2. Analysis of OLED industry issues

2.1 8.6G IT line investment trend

- OLED displays for tablet PCs are being produced on the ***** line using ***** and Tandem ***** structures.
- Samsung Display decided to invest in *****K 8.6G line per month to produce ***** and Tandem ***** structured panels in April 2023, and mass production expected after Q2 2026.
- BOE has started investing in a monthly *****K 8.6G line for mass production of panels with ***** and Tandem ***** structure.

OLED application technology for tablet PC by panel company

		Samsung Display	LG Display	ВОЕ	
6G					
	Type	Ryland ruger	Mythrid type	Rybrid right	
	TFT	LIFO	LIPO	LEPO	
	OLED	I made BOB	Totals BOB	2 mark BOB	
	Encapsulation	1946	1996	1996	
	Mask	Phillips	FNBE	Phillips	
	Glass	Malf cat	Malf out	Half out	
8.6G					
	Type	Mythrial rigger	Hybrid type	Rybrid type	
	TFT	Chode	Choide	LEPO	
	OLED	2 mark BCB (QD-OLED) members	Louis BOB: WOLDDonostor)	2 mark BOB	
	Encapsulation	TFE - Filling	TFE cALDs: Face and	1996	
	Mask	FMM: Open mark	FMM: Open mark	PMBI	
	Glass(Evaporation)	Bull on Tall one	Bull on Tall size	Made out	

2. Analysis of OLED industry issues

2.2 Apple iPad OLED application

Apple

- Apple launches iPad Pro 11.1-inch and 12.9-inch models in 2024 with ***** structure, ***** OLEDs.
- The smaller sub-models of the iPad, ***** and *****, may use single-structure, *****-driven ***** after *****.

Samsung Display

- Samsung Display produces panels for the ***** inch ***** in its *****.
- Samsung Display was finally ***** by ***** in *****, and estimated OLED production for ***** this year is ***** units.

LG Display

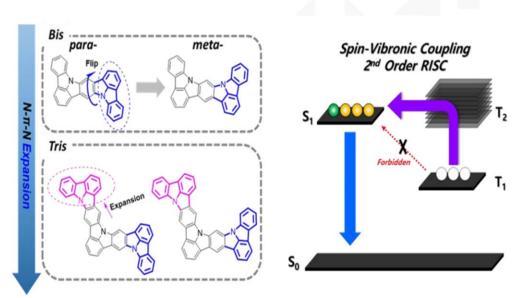
- LG Display is producing panels for the 12.9-inch and 11.1-inch ***** on the *****.
- LG Display's expected production of OLED for ***** in 2024 is ***** units.

3. Trends in development of emitting materials

3.3 High-efficiency and long-life emitting materials

- **✓** New blue light-emitting material : Samsung Electronics SAIT
 - SAIT announced non-Boron -based MR-TADF (Multi-resonant thermally activated delay fluorescence) light-emitting material at IMID 2023.
 - Boron -based MR-TADF material, which is currently mass-produced as a blue fluorescent material, is difficult to synthesize and has limitations in material development.
 - Non-boron-based luminescent materials being developed by SAIT ***** by second order reverse intersystem crossing (RISC) by *****. A material with CIEy: *****, FWHM: *****, and EQE of *****% was announced, and the lifespan characteristics were not disclosed.

SAIT 's major announcements regarding non-Boron -based MR-TADF



Adv. Sci. 2021, 8, 2101137. Adv. Mater. 2022, 34, 2202464 Adv. Sci. 2023, Published Materials Today 2023, Submitt IMID 2023 P1-219, presented tBisICz. t3IDCz tBisICz-PhCz t-mp3lCz SVC-TADF High EQE Color-stable Deep-blue $\lambda_{PL} = 436 \text{ nm}, \lambda_{EL} = 446 \text{ nm}$ $\lambda_{\rm Pl} = 440 \, \text{m}, \, \lambda_{\rm Fl} = 446 \, \text{nm},$ EQE_{Max} = 30.0%, CIEy = 0.161

Design concept & Objective

Fig. 1. The chemical structures of non-boron materials and SVC mechanism

4. Trends of emitting material companies

4.2 Current status of Chinese emitting material companies

■ LTOM (莱特特电)

- LTOM was established in Xian City in 2010 and is mainly developing emitters, intermediates for emitters, and intermediates for medical drugs.
- In addition to *****, the company mainly mass-produces **** and supplies **** to ****, ****, *****,
- Products under development include *****, *****, and *****. Honor's Magic6 smartphone, released in March 2024, features **** from **** and uses ***** product.
- When **** was supplied to ****, ***** personnel directly built the line, internal management system, and development support, and BOE has a 5% stake in the company.
- It was listed on Guachangpan(科創板), China 's version of Nasdaq, on March 18, 2022, and in 2023, sales reached ***** yuan and net profit reached ***** yuan.

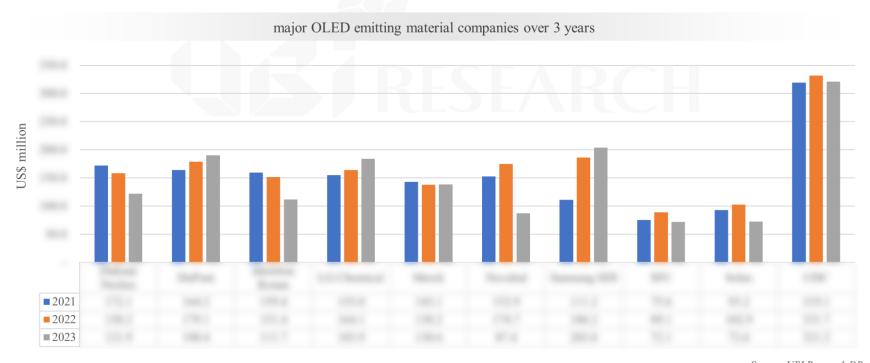
■ Summer Sprout(夏禾科技)

- Summer Sprout established a research center in Beijing in 2017, and opened a mass production plant in Taixing, Jiangsu Province in June 2023.
- The number of employees at the Beijing headquarters is estimated to be approximately 121 as of 2022, with a total of more than 80 people with doctoral degrees and master's degrees. Personnel who worked at **** are leading product development, Personnel from Tsinghua University, Beijing University, Nanjing University, etc. are participating. As of 2022, 87 people are working in Jangsu Province.
- ***** is the main product in production, and the company is developing ***** and *****, *****, etc. It supplies *****, and ***** to *****, and is also supplying ***** to *****'s tandem *****.
- ***** introduced its own designed ***** and exhibited the product at *****.

8. OLED emitting material sales analysis

8.8 By material company

- Annual sales analysis
 - Over the past three years, the top three major light-emitting materials companies by overall sales were ****, *****, and *****, with sales s of \$9.72bn, \$5.33bn, and \$5.01bn, respectively.
 - In 2023, **** will have the largest sales of \$3.21bn, followed by **** with \$200.3bn and **** with \$ 190 million.



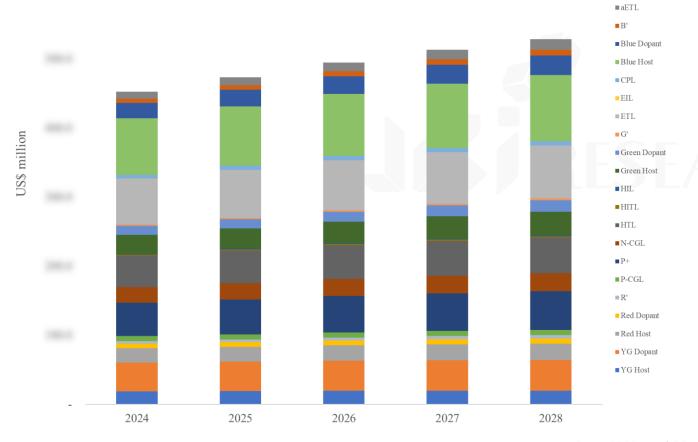
Source: UBI Research DB

11. OLED emitting material market outlook

11.6 By emitting material

■ Medium to Large

Sales forecast by material_large sized OLED



Material	2023	2024	2025	2026	2027
YG host					
YG dopant					
Red host					
red dopant					
R'					
P-CGL					
P+					
N-CGL					
HTL					
HITL					
HIL					
Green host					
green dopant					
G'					
ETL					
EIL					
CPL					
Blue host					
Blue dopant					
B [†]					
aETL					

Source: UBI Research DB

Source: UBI Research DB

(US\$ million)



Chief Analyst Dr. Choong Hoon Yi

Senior Analyst
Dr. Chang Ho Noh
Dr. Chang Wook Han
Analyst
Jun Ho Kim