US RESEARCH

Quarterly Medium & Large OLED Display Market Track Sample

3Q, 2024

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1. Reference Guide

Application Covered

- Automotive
- Notebook
- Monitor
- Tablet PC
- TV
- Etc.

Substrate Covered

- Flexible OLED
- Rigid OLED

Nation Covered

- Korea
- China
- Taiwan
- Japan

Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m²)

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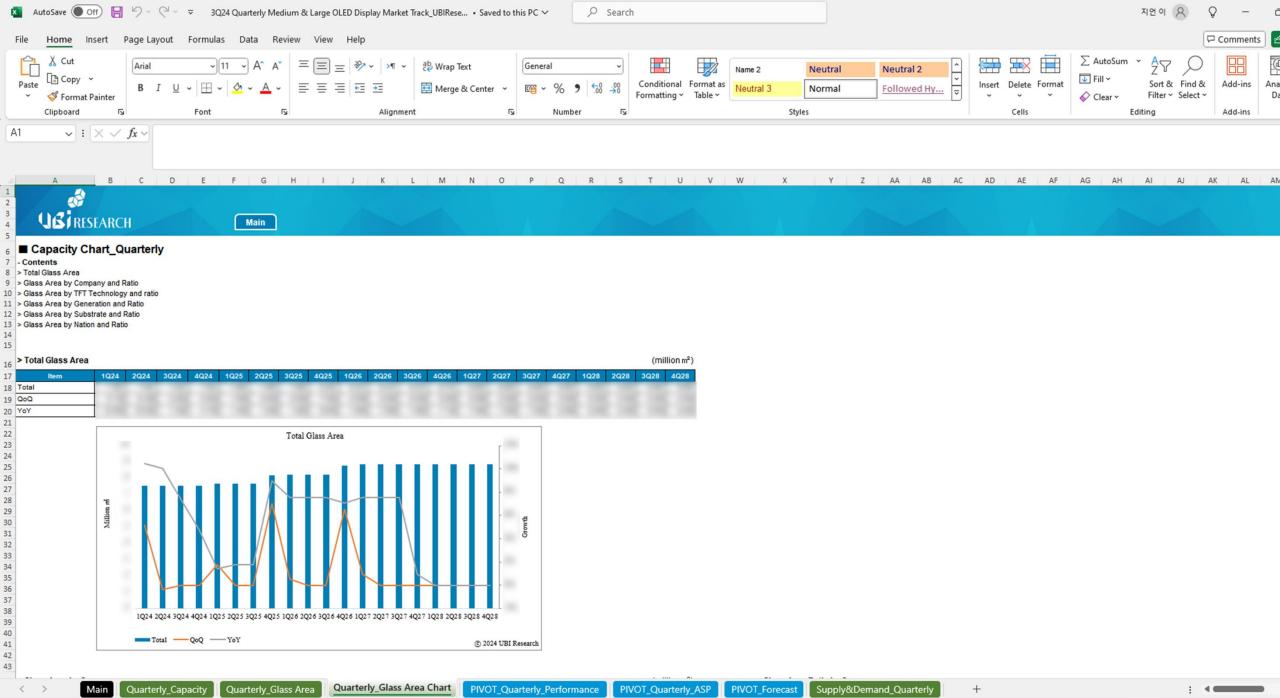
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15 Korea	Samsung Display	Tangjeong A2	5.5 LTPS			ИР	3Q16	2017	3Q17	4Q17	-													
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17 Korea 18 Korea	Samsung Display Samsung Display	Tangjeong A3 Tangjeong A3	6.0 LTPO 6.0 LTPO			//P	3Q16 4Q15	2Q17 3Q16	3Q17 4Q16	4Q17 1Q17	-													100 million (1990)
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21 Korea	Samsung Display	Tangjeong Q1	8.5 Oxide			//P	1Q20	3Q20	4020	4Q21														12.11
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25 Korea	LG Display	Guangzhou 1	8.5 Oxide			/IP	1Q18	4Q18	1Q19	3Q20	3Q21													5.3
26 Korea	LG Display	Guangzhou 2	8.5 Oxide			ИР	3Q18	2019	3Q19	3Q20	3Q21													S
27 Korea	LG Display	Gumi E5 Paju E3	6.0 LTPS 8.5 Oxide			//P	1Q16 4Q10	4Q16 3Q11	1Q17 1Q12	3Q17 1Q13	1Q18	-												See. 1
28 Korea 29 Korea	LG Display	Paju E3 Paju E4	8.5 Oxide			MP MP	4Q10 2Q13	1014	2014	3Q14	3020													
30 Korea	LG Display	Paju E4	8.5 Oxide			MP I	4015	3Q16	4016	1017	3Q20													
31 Korea	LG Display	Paju E6	6.0 LTPO			nstall	4021	3022	1023	1024	-													
32 China	BOE	Chengdu B16	8.6 Oxide			lanning	3025	3026	4026	2027														67 B
33 China	BOE	Chengdu B16	8.6 LTPO		tandem OL P	-	3Q24	3Q25	4Q25	3Q26														100
34 China	BOE	Chongqing B12	6.0 LTPS			nstall	3Q21	2022	1024	2024	-													
35 China	BOE	Hefei	8.5 Oxide			P	4012	4Q13	2Q14	-	-													
36 China	Visionox	Guangzhou V4	6.0 LTPS		tandem OL E					-	-													
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6 Yearly Forecast Shipment

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>Pivot of	forecast shipment	(Mpcs)
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10									
11					M pcs				
12		Ť	Application	Ť	2024	2025	2026	2027	2028
13	BOE		Tablet						
14	LG Display		Automotive						
15			Tablet						
16			TV						
17	Samsung Displa	y	Automotive						
18			Monitor						
19			NB						
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Yearly Forecast Revenue

- Contents > Pivot of forecast revenue (USS million)

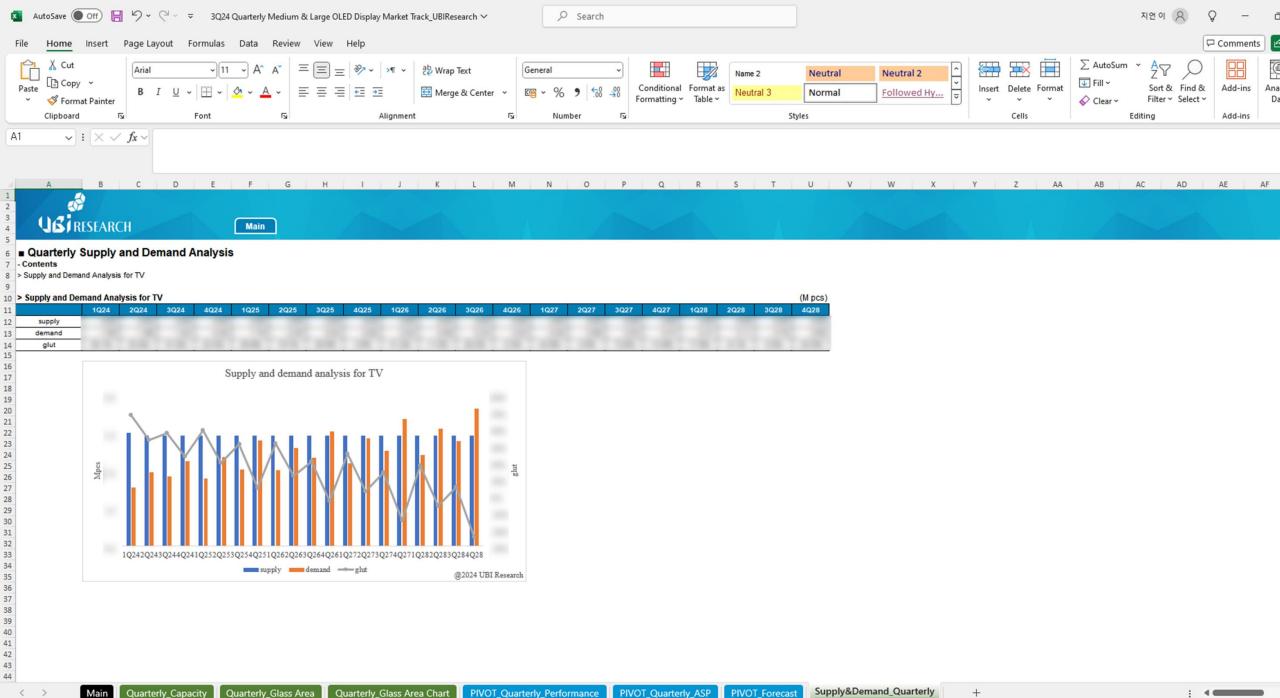
Company	T Application T 20	S\$ million	2025	2026	2027	2028
BOE	Tablet					
■LG Display	Automotive Tablet TV					
Samsung Display	Automotive Monitor					
	NB					
	Tablet TV					
Visionox	Tablet					
Total						

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Supply&Demand_Quarterly Quarterly_Glass Area Quarterly_Glass Area Chart PIVOT_Quarterly_Performance PIVOT_Quarterly_ASP **PIVOT Forecast**

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