

Quarterly Small OLED Display Market Track Sample

2Q, 2025

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Analyst
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1. Reference Guide

Application Covered

- Smartphone
- Foldable phone
- Watch

Substrate Covered

- Flexible OLED
- Rigid OLED

Nation Covered

- Korea
- China
- Taiwan
- Japan

Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m²)

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Small OLED Display Quarterly Market Track_PIVOT

- 2Q25 Data Tables

Quarterly Capacity

Quarterly Capacity Glass Area

Quarterly Capacity Glass Area Chart

PIVOT Quarterly Performance

PIVOT Quarterly ASP Trend

PIVOT Forecast

Supply & Demand for Smartphone

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Main

Quarterly_Capacity

Quarterly_Glass Area

Quarterly_Glass Area Chart

PIVOT_Quarterly_Performance

PIVOT_Quarterly ASP

PIVOT_Forecast

Supply&Demand_Quarterly

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Data_Quarterly

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> Glass Area

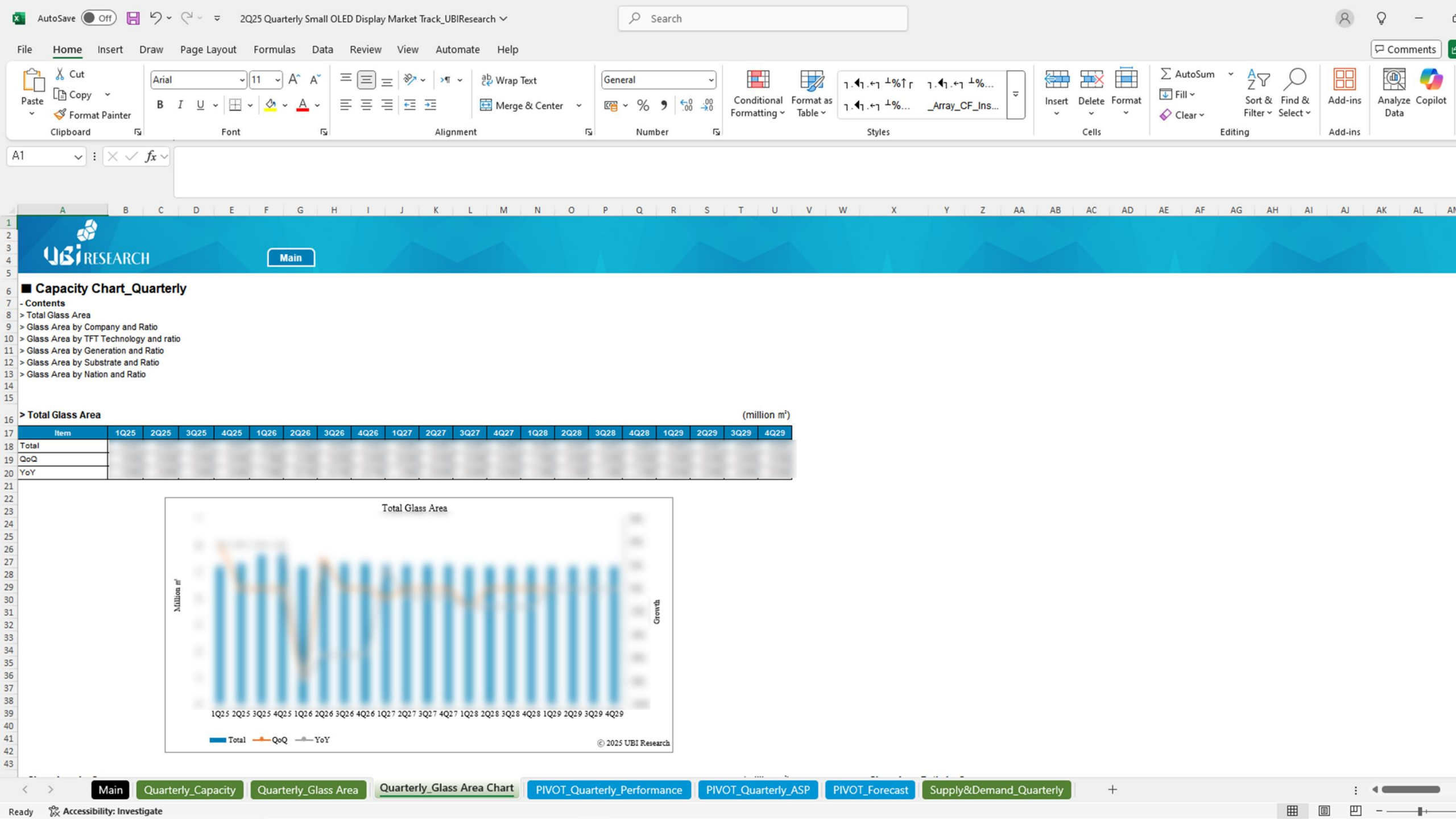
> Quarterly Capacity_Glass Area

(million m)

Company	Fab. Location	Gen	Backplane	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30
Samsung Display	Cheonan A1		4 LTPS TFT																								
Samsung Display	Tangjeong A2		5.5 LTPS TFT																								
Samsung Display	Tangjeong A3		6 LTPS TFT																								
Samsung Display	Tangjeong A3		6 LTPO TFT																								
Samsung Display	Tangjeong A4		6 LTPS TFT																								
Samsung Display	Tangjeong A4		6 LTPO TFT																								
LG Display	Paju E6		6 LTPO TFT																								
LG Display	Gumi E5		6 LTPS TFT																								
BOE	Mianyang B11		6 LTPS TFT																								
BOE	Mianyang B11		6 LTPO TFT																								
BOE	Chengdu B7		6 LTPS TFT																								
BOE	Chengdu B7		6 LTPO TFT																								
BOE	Ordos B6		5.5 LTPS TFT																								
BOE	Chongqing B12		6 LTPS TFT																								
BOE	Chongqing B12		6 LTPO TFT																								
CSOT	Wuhan T4		6 LTPS TFT																								
CSOT	Wuhan T4		6 LTPO TFT																								
Everdisplay	Shanghai		4.5 LTPS TFT																								
Everdisplay	Shanghai		6 LTPS TFT																								
Tianma	Shanghai		5.5 LTPS TFT																								
Tianma	Wuhan		6 LTPS TFT																								
Tianma	Xiamen		6 LTPS TFT																								
Tianma	Xiamen		6 LTPO TFT																								
Visionox	Guan V2		6 LTPS TFT																								
Visionox	Hefei V3		6 LTPS TFT																								
Visionox	Hefei V3		6 LTPO TFT																								
Visionox	Kunshan V1		5.5 LTPS TFT																								
Japan Display	Mobara		6 LTPS TFT																								
Sharp	Sakai		4.5 LTPS TFT																								
AUO	Linkou		3.25 LTPS TFT																								
AUO	Singapore		4 LTPS TFT																								
Total																											

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Quarterly Shipment Performance

- Contents

>Pivot of quarterly shipment performance (Mpcs)

NationSubstrateSize

(All)(All)(All)

Company	Application	Mpcs	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25
AUO	Watch																		
BOE	Foldable Phone																		
	Smart Phone																		
	Watch																		
CSOT	Foldable Phone																		
	Smart Phone																		
	Watch																		
EverDisplay	Smart Phone																		
	Watch																		
JDI	Watch																		
LG Display	Smart Phone																		
	Watch																		
Samsung Display	Foldable Phone																		
	Game																		
	Smart Phone																		
	Watch																		
Tianma	Smart Phone																		
	Watch																		
Visionox	Foldable Phone																		
	Smart Phone																		
	Watch																		
Total																			

Quarterly Revenue Performance

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Yearly Forecast Shipment

- Contents

> Pivot of forecast shipment (Mpcs)

Nation (All)

Substrate (All)

Company	Application	M pcs	2025	2026	2027	2028	2029
BOE	Foldable phone						
	Watch						
	Smartphone						
CSOT	Foldable phone						
	Watch						
	Smartphone						
JDI	Watch						
LG Display	Watch						
	Smartphone						
Samsung Display	Foldable phone						
	Watch						
	Smartphone						
	Game						
Tianma	Watch						
	Smartphone						
Visionox	Foldable phone						
	Watch						
	Smartphone						
EverDisplay	Watch						
	Smartphone						
Total							

Yearly Forecast Revenue

- Contents

> Pivot of forecast revenue (US\$ million)

Nation (All)

Substrate (All)

Company	Application	US\$ million	2025	2026	2027	2028	2029
BOE	Foldable phone						
	Watch						
	Smartphone						
CSOT	Foldable phone						
	Watch						
	Smartphone						
JDI	Watch						
LG Display	Watch						
	Smartphone						
Samsung Display	Foldable phone						
	Watch						
	Smartphone						
	Game						
Tianma	Watch						
	Smartphone						
Visionox	Foldable phone						
	Watch						
	Smartphone						
EverDisplay	Watch						
	Smartphone						
Total							

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