

# Quarterly OLED Emitting Material Market Tracker Sample

1Q, 2026

**Analyst**  
**Junho Kim**

[alerriot@ubiresearch.com](mailto:alerriot@ubiresearch.com)  
Website : [www.ubiresearch.com](http://www.ubiresearch.com)

# Table of Contents

1. Reference Guide .....	3
2. Sales .....	4
3. Supply Volume .....	19
4. Sales Forecast .....	34
5. Usage Forecast .....	46



# Reference Guide

## Application Covered

- Smartphone
- TV
- Tablet PC
- Notebook
- Monitor

## Nation Covered

- Korea
- China

## Function Covered

- CGL: n-CGL
- CPL
- Dopant: R, G, B, YG
- ETL: EIL, ETL, aETL
- Host: R, G, B, YG
- HTL: HIL, HTL, P+, RGB Prime

## Structure Covered

- RGB OLED
- WRGB OLED
- QD-OLED
- RGB 2stack OLED

## Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

## Unit

- Revenue : US\$ millions
- Volume : ton



## Sales

- Total
- By Nation
- By Company
- By Layer
- By OLED Structure
- By Purpose
- By Material

File Home Insert Draw Page Layout Formulas Data Review View Automate Help Acrobat

Paste Paste Paste Format Painter Clipboard Font Alignment Number Styles Cells Editing Add-ins Copilot PDF 만들

Font: Arial, 11, Bold, Italic, Underline, Paragraph, Color, Background Color

Alignment: Left, Center, Right, Justify, Merge & Center

Number: General, Percentage, Decimals, Thousands Separator

Styles: Normal, Bad

Cells: Insert, Delete, Format

Editing: AutoSum, Fill, Clear, Sort & Filter, Find & Select

A1

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z AA AB AC AD AE AF AG AH



### AMOLED Emitting Material Market Tracker

- 1Q26 Data Tables

- > Remarks
- > Average Sales Price of Emitting Materials\_Q
- > Sales
  - [Sales and Supply Volume of Emitting Material Companies\\_Q](#)
  - [PIVOT Quarterly Sales](#)
  - [PIVOT Quarterly Supply Volume](#)
- > Forecast
  - [PIVOT Sales Forecast](#)
  - [PIVOT Usage Forecast](#)

Analyst: Junho Kim: [alertriot@ubiresearch.com](mailto:alertriot@ubiresearch.com)  
 > [www.ubiresearch.com](http://www.ubiresearch.com)

[ Notice ]

1. This file is published by UBI RESEARCH.
2. This file is available for buyers only, if not, he or she shall compensate ten times of the buying price due to the violation of the copyright.
3. This file is disclose-able with the consent of UBI RESEARCH.
4. This file is subject to UBI RESEARCH and the printing, copying, and binding are governed by the relevant laws.

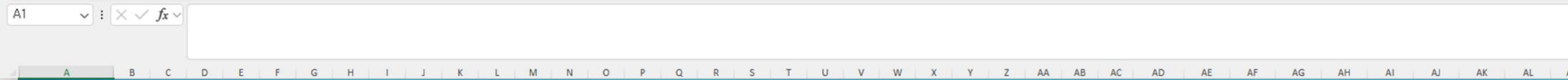
1Q26\_Quarterly OLED Emitting Material Market Tracker

File Home Insert Draw Page Layout Formulas Data Review View Automate Help Acrobat

Clipboard Font Alignment Number Styles Cells Editing Add-ins

Clipboard: Paste, Copy, Format Painter  
 Font: Arial, 11, Bold, Italic, Underline, Color, Background Color  
 Alignment: Wrap Text, Merge & Center  
 Number: General, Percent, Decimals, Rounding  
 Styles: Normal, Bad  
 Cells: Insert, Delete, Format  
 Editing: AutoSum, Fill, Clear, Sort & Filter, Find & Select  
 Add-ins: Add-ins, Copilot, PDF

A1



- Average Sales Price of Emitting Materials**
- Contents
    - > ASP of Emitting Materials
    - > ASP of Host Materials
    - > ASP of Dopant Materials
    - > ASP of Common Layer Materials

**> ASP of Emitting Materials** (\$/g)

Items	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25
Red Host																
Red Dopant																
Green Host																
Green Dopant																
Blue Host																
Blue Dopant																
aETL																
EIL																
ETL																
HIL																
HITL																
HTL																
R'																
G'																
B'																

**> ASP of Host Materials** (\$/g)

	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25
Red Host																
Green Host																
Blue Host																





1Q26\_Quarterly OLED Emitting Material Market Tracker

Search

File Home Insert Draw Page Layout Formulas Data Review View Automate Help Acrobat

Paste Cut Copy Format Painter Clipboard

Arial 11 A<sup>+</sup> A<sup>-</sup> B I U Bold Italic Underline

Wrap Text Merge & Center Alignment

General Number

Conditional Formatting Format as Table

표준 4.2 표준 4.2.2 Normal Bad Styles

Insert Delete Format Cells

AutoSum Fill Clear Editing

Sort & Filter Find & Select

Add-ins Copilot PDF 만들기 Adobe Acrobat

Comments

A1

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z AA AB AC AD AE AF AG



■ Emitting Material Supply Volume\_Quarterly

- Contents  
> Pivot of Quarterly Supply Volume

- 11 Nation (All) ▾
- 12 Application (All) ▾
- 13 Layer (All) ▾
- 14 OLED (All) ▾
- 15 Material (All) ▾

		kg																			
Company	.Y	1Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	
BOE																					
CSOT																					
Everdisplay																					
LG Display																					
Samsung Display																					
Tianma																					
Visionox																					
Grand Total																					

File Home Insert Draw Page Layout Formulas Data Review View Automate Help Acrobat

Paste Copy Format Painter Clipboard Font Alignment Number Styles Cells Editing Add-ins Copilot Adobe A

Font: Arial, 11, Bold, Italic, Underline, Color, Background Color

Alignment: Left, Center, Right, Justify, Merge & Center

Number: General, Percentage, Decimals, Thousands Separator

Styles: Normal, Bad

Cells: Insert, Delete, Format

Editing: AutoSum, Fill, Clear, Sort & Filter, Find & Select

A1

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z AA AB



### ■ Emitting Materials Market Sales Forecast

- Contents
- > Pivot of Yearly Sales Forecast
- Nation (All)
- Layer (All)
- Application (All)
- OLED Method (All)
- Material (All)

		US\$ million				
Company	2026	2027	2028	2029	2030	
BOE						
CSOT						
Everdisplay						
LG Display						
Samsung Display						
Tianma						
Visionox						
<b>Grand Total</b>						

File Home Insert Draw Page Layout Formulas Data Review View Automate Help Acrobat

Paste Copy Format Painter Clipboard Font Alignment Number Styles Cells Editing Add-ins Copilot PDF 만들기 Adobe Acrobat

Font: Arial, 11, Bold, Italic, Underline, Paragraph, Color, Background Color

Alignment: Left, Center, Right, Justify, Merge & Center

Number: General, Percentage, Currency, Accounting

Styles: Normal, Bad

Cells: Insert, Delete, Format

Editing: AutoSum, Fill, Clear, Sort & Filter, Find & Select

A1



### ■ Emitting Materials Market Sales Forecast

- Contents  
> Pivot of Yearly Usage Forecast

- Nation (All)
- Layer (All)
- Application (All)
- OLED Method (All)
- Material (All)

Company	kg	2026	2027	2028	2029	2030
BOE						
CSOT						
Everdisplay						
LG Display						
Samsung Display						
Tianma						
Visionox						
Grand Total						