

# Quarterly Medium & Large OLED Display Market Tracker Sample

**2Q, 2026**

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# 1. Reference Guide

## Application Covered

- Automotive
- Notebook
- Monitor
- Tablet PC
- TV
- Etc.

## Substrate Covered

- Flexible OLED
- Rigid OLED

## Nation Covered

- Korea
- China
- Taiwan
- Japan

## Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

## Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m<sup>2</sup>)

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**Medium & Large OLED Display Quarterly Market Tracker**  
- 2Q26 Data Tables

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- [Quarterly Capacity Glass Area Chart](#)
- [PIVOT Quarterly Performance](#)
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- [PIVOT Forecast](#)
- [Supply & Demand for TV](#)

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Data\_Quarterly

- Contents

> Capa/month

> Capa/month (1,000 sheets)

Company	Fab. Location	Gen	Backplane	OLED Method	Status	PO	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30		
Samsung Display	Tangjeong A2	6	LTFS TFT	RGB OLED	MP	2Q11																						
Samsung Display	Tangjeong A2	6	LTFS TFT	RGB OLED	MP	2Q17																						
Samsung Display	Tangjeong A2	6	LTFS TFT	RGB OLED	MP	3Q16																						
Samsung Display	Tangjeong A2	6	LTFS TFT	RGB OLED	MP	4Q12																						
Samsung Display	Tangjeong A3	6	LTPO TFT	RGB OLED	MP	3Q16																						
Samsung Display	Tangjeong A3	6	LTPO TFT	RGB OLED	MP	4Q15																						
Samsung Display	Tangjeong A6	9	Oxide TFT	RGB tandem OLE	PP	2Q23																						
Samsung Display	Tangjeong A6	9	LTPO TFT	RGB tandem OLE	PP	2Q23																						
Samsung Display	Tangjeong Q1	9	Oxide TFT	QD OLED	MP	1Q20																						
LG Display	Guangzhou 1	9	Oxide TFT	WRGB OLED	MP	1Q18																						
LG Display	Guangzhou 2	9	Oxide TFT	WRGB OLED	MP	3Q18																						
LG Display	Gumi E5	6	LTFS TFT	RGB OLED	MP	1Q16																						
LG Display	Paju E3	9	Oxide TFT	WRGB OLED	MP	4Q10																						
LG Display	Paju E4	9	Oxide TFT	WRGB OLED	MP	2Q13																						
LG Display	Paju E4	9	Oxide TFT	WRGB OLED	MP	4Q15																						
LG Display	Paju E8	6	LTPO TFT	RGB tandem OLE	MP	4Q21																						
BOE	Chengdu B16	9	LTPO TFT	RGB tandem OLE	Expect	1Q26																						
BOE	Chengdu B16	9	LTPO TFT	RGB tandem OLE	PP	2Q24																						
BOE	Chengdu B7	6	LTFS TFT	RGB OLED	MP	3Q17																						
BOE	Chongqing B12	6	LTFS TFT	RGB tandem OLE	MP	3Q21																						
BOE	Hefei	9	Oxide TFT	WRGB OLED	PP	4Q12																						
Visionox	Hefei V5	9	LTPO TFT	RGB tandem OLE	Expect	4Q26																						
Visionox	Hefei V5	9	LTPO TFT	RGB tandem OLE	PO	2Q25																						
Visionox	Kunshan V1	6	LTFS TFT	RGB OLED	MP	4Q13																						
Everdisplay	Shanghai 2	6	LTFS TFT	RGB OLED	MP	3Q21																						
TCL CSOT	Guangzhou T8	9	Oxide TFT	Sol OLED	PO	3Q25																						
TCL CSOT	Wuhan T4	6	LTPO TFT	RGB OLED	MP	4Q20																						

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Data\_Quarterly

- Contents
- > Glass Area

> Quarterly Capacity\_Glass Area

(million m<sup>2</sup>)

Company	Fab. Location	Gen	Backplane	OLED Method	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
Samsung Display	Tangjeong Q1																								
Samsung Display	Tangjeong A2																								
Samsung Display	Tangjeong A3																								
Samsung Display	Tangjeong A6																								
Samsung Display	Tangjeong A6																								
LG Display	Gumi E5																								
LG Display	Paju E3																								
LG Display	Paju E4																								
LG Display	Guangzhou 1																								
LG Display	Guangzhou 2																								
LG Display	Paju E8																								
BOE	Hefei																								
BOE	Chengdu B7																								
BOE	Chongqing B12																								
BOE	Chengdu B16																								
Visionox	Kunshan V1																								
Visionox	Hefei V5																								
Everdisplay	Shanghai 2																								
TCL CSOT	Wuhan T4																								
TCL CSOT	Guangzhou T8																								
Total																									

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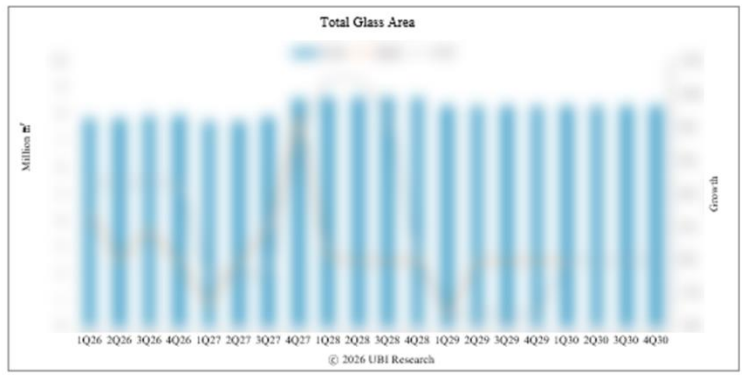
Main

Capacity Chart\_Quarterly

- Contents
- > Total Glass Area
- > Glass Area by Company and Ratio
- > Glass Area by TFT Technology and ratio
- > Glass Area by Generation and Ratio
- > Glass Area by Substrate and Ratio
- > Glass Area by Nation and Ratio

> Total Glass Area (million m<sup>2</sup>)

Item	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
Total																					
QoQ																					
YoY																					



> Glass Area by Company (million m<sup>2</sup>)

Company	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
Samsung Display																					
LG Display																					
BOE																					
Visionax																					
Everdisplay																					
TCL CSOT																					
Total																					

> Glass Area Ratio by Company

	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
Samsung Display																					
LG Display																					
BOE																					
Visionax																					
Everdisplay																					
TCL CSOT																					
Total																					

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**Quarterly Shipment Performance**

-Contents  
>Pivot of quarterly shipment performance (Mpcs)

- Nation (All)
- Size (All)
- Substrate (All)

Application	Company	Mpcs													
		1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	
Automotive	LG Display														
	Samsung Display														
	BOE														
	EverDisplay														
	Tianma														
etc	Samsung Display														
Monitor	JOLED														
	LG Display														
NB	Samsung Display														
	LG Display														
TV	Samsung Display														
	EverDisplay														
	TCL CSOT														
	LG Display														
Tablet PC	Samsung Display														
	BOE														
	EverDisplay														
	Visionox														
<b>Grand Total</b>															

**Quarterly Revenue Performance**

-Contents  
>Pivot of quarterly revenue performance (US\$ million)

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Quarterly ASP Trend

-Contents

>Pivot of quarterly ASP (US\$)

Nation (All)

Substrate (All)

Application	Size	US\$													
		1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26	
Automotive															
etc															
Monitor															
NB															
TV															
Tablet PC															

Clipboard: Paste, Cut, Copy, Format Painter

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**Yearly Forecast Shipment**

- Contents  
> Pivot of forecast shipment (Mpcs)

Company	Application	M pcs				
		2026	2027	2028	2029	2030
BOE	Automotive					
	Tablet PC					
EverDisplay	Automotive					
	NB					
LG Display	Tablet PC					
	Automotive					
	Monitor					
	NB					
Samsung Display	Tablet PC					
	TV					
	Automotive					
	Monitor					
TCL CSOT	NB					
	Tablet PC					
Visionox	Tablet PC					
<b>Total</b>						

**Yearly Forecast Revenue**

- Contents  
> Pivot of forecast revenue (US\$ million)

Company	Application	US\$ million				
		2026	2027	2028	2029	2030
BOE	Automotive					
	Tablet PC					
EverDisplay	Automotive					
	NB					
LG Display	Tablet PC					
	Automotive					
	Monitor					
	NB					
Samsung Display	Tablet PC					
	TV					
	Automotive					
	Monitor					
TCL CSOT	NB					
	Tablet PC					
Visionox	Tablet PC					
<b>Total</b>						

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Number: General, Percentage, Currency, Accounting

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Add-ins: Add-ins, Adobe Acrobat (PDF 만들기)

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Quarterly Supply and Demand Analysis

- Contents
- > Supply and Demand Analysis for TV

> Supply and Demand Analysis for TV (M pcs)

	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
supply																					
demand																					
glut																					

