

Quarterly Small OLED Display Market Tracker Sample

2Q, 2026

**Analyst
Changwook Han
Junho Kim**

**cwhan@ubiresearch.com
Website : www.ubiresearch.com**

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1. Reference Guide

Application Covered

- Smartphone
- Foldable phone
- Watch

Substrate Covered

- Flexible OLED
- Rigid OLED

Nation Covered

- Korea
- China
- Taiwan
- Japan

Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m²)

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Small OLED Display Quarterly Market Tracker_PIVOT
 - 2Q26 Data Tables

- [Quarterly Capacity](#)
- [Quarterly Capacity Glass Area](#)
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- [PIVOT Quarterly Performance](#)
- [PIVOT Quarterly ASP Trend](#)
- [PIVOT Forecast](#)
- [Supply & Demand for Smartphone](#)

Analyst: Jnuho Kim: alertriot@ubiresearch.com
www.ubiresearch.com

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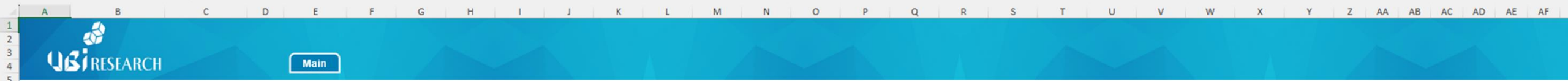
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Data_Quarterly

- Contents

> Capa/month

> Capa/month (1,000 sheets)

Nation	Company	Fab. Location	Gen	Backplane	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
Korea	Samsung Display	Tangjeong A2	6	LTPS TFT																					
Korea	Samsung Display	Tangjeong A2	6	LTPS TFT																					
Korea	Samsung Display	Tangjeong A3	6	LTPS TFT																					
Korea	Samsung Display	Tangjeong A3	6	LTPS TFT																					
Korea	Samsung Display	Tangjeong A3	6	LTPO TFT																					
Korea	Samsung Display	Tangjeong A4	6	LTPS TFT																					
Korea	Samsung Display	Tangjeong A4	6	LTPO TFT																					
Korea	LG Display	Gumi E5	6	LTPS TFT																					
Korea	LG Display	Paju E6	6	LTPO TFT																					
Korea	LG Display	Paju E8	6	LTPO TFT																					
China	Tianma	Shanghai	6	LTPS TFT																					
China	Tianma	Wuhan	6	LTPS TFT																					
China	Tianma	Wuhan	6	LTPS TFT																					
China	Tianma	Wuhan	6	LTPS TFT																					
China	Tianma	Xiamen	6	LTPS TFT																					
China	Tianma	Xiamen	6	LTPS TFT																					
China	Tianma	Xiamen	6	LTPO TFT																					
China	BOE	Chengdu B16	9	LTPO TFT																					
China	BOE	Chengdu B7	6	LTPS TFT																					
China	BOE	Chengdu B7	6	LTPS TFT																					
China	BOE	Chengdu B7	6	LTPO TFT																					
China	BOE	Chongqing B12	6	LTPS TFT																					
China	BOE	Chongqing B12	6	LTPS TFT																					
China	BOE	Chongqing B12	6	LTPO TFT																					
China	BOE	Mianyang B11	6	LTPS TFT																					
China	BOE	Mianyang B11	6	LTPS TFT																					
China	BOE	Mianyang B11	6	LTPO TFT																					
China	BOE	Ordos	6	LTPS TFT																					
China	Visionox	Guan V2	6	LTPS TFT																					
China	Visionox	Hefei V3	6	LTPS TFT																					
China	Visionox	Hefei V3	6	LTPO TFT																					
China	Visionox	Kunshan V1	6	LTPS TFT																					

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Data_Quarterly

- Contents
- > Glass Area
- > Quarterly Capacity_Glass Area

Company	Fab. Location	Gen	Backplane	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30
Samsung Display	Cheonan A1	4	LTPS TFT																				
Samsung Display	Tangjeong A2	5.5	LTPS TFT																				
Samsung Display	Tangjeong A3	6	LTPS TFT																				
Samsung Display	Tangjeong A3	6	LTPO TFT																				
Samsung Display	Tangjeong A4	6	LTPS TFT																				
Samsung Display	Tangjeong A4	6	LTPO TFT																				
LG Display	Gumi E5	6	LTPS TFT																				
LG Display	Paju E6	6	LTPO TFT																				
LG Display	Paju E8	6	LTPO TFT																				
Tianma	Shanghai	5.5	LTPS TFT																				
Tianma	Wuhan	6	LTPS TFT																				
Tianma	Xiamen	6	LTPS TFT																				
Tianma	Xiamen	6	LTPO TFT																				
BOE	Ordos	5.5	LTPS TFT																				
BOE	Chengdu B7	6	LTPS TFT																				
BOE	Chengdu B7	6	LTPO TFT																				
BOE	Mianyang B11	6	LTPS TFT																				
BOE	Mianyang B11	6	LTPO TFT																				
BOE	Chongqing B12	6	LTPS TFT																				
BOE	Chongqing B12	6	LTPO TFT																				
BOE	Chengdu B16	8.6	LTPO TFT																				
Visionox	Kunshan V1	5.5	LTPS TFT																				
Visionox	Guan V2	6	LTPS TFT																				
Visionox	Hefei V3	6	LTPS TFT																				
Visionox	Hefei V3	6	LTPO TFT																				
CSOT	Wuhan T4	6	LTPS TFT																				
CSOT	Wuhan T4	6	LTPO TFT																				
HKC	Kunshan H6	5.5	LTPS TFT																				
HKC	Mianyang H7	6	LTPS TFT																				
Everdisplay	Shanghai 1	4.5	LTPS TFT																				
Everdisplay	Shanghai 2	6	LTPS TFT																				
	Total																						

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Capacity Chart_Quarterly

- Contents
- > Total Glass Area
- > Glass Area by Company and Ratio
- > Glass Area by TFT Technology and ratio
- > Glass Area by Generation and Ratio
- > Glass Area by Substrate and Ratio
- > Glass Area by Nation and Ratio

> Total Glass Area (million m²)

Item	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
Total																					
QoQ																					
YoY																					



> Glass Area by Company (million m²)

Company	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
Samsung Display																					
LG Display																					
Tianma																					
BOE																					
Visionax																					
HKC																					
Everdisplay																					

> Glass Area Ratio by Company

Company	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
Samsung Display																					
LG Display																					
Tianma																					
BOE																					
Visionax																					
HKC																					
Everdisplay																					

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Quarterly Shipment Performance

- Contents
> Pivot of quarterly shipment performance (Mpcs)

- Nation (All)
- Substrate (All)
- Size (All)

Company	Application	Mpcs																												
		1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26																
⊖ AUO	Watch																													
⊖ BOE	Foldable Phone																													
	Smart Phone																													
	Watch																													
⊖ EverDisplay	Smart Phone																													
	Watch																													
⊖ JDI	Watch																													
⊖ LG Display	Smart Phone																													
	Watch																													
⊖ Samsung Display	Foldable Phone																													
	Game																													
	Smart Phone																													
	Watch																													
⊖ TCL CSOT	Foldable Phone																													
	Smart Phone																													
	Watch																													
⊖ Tianma	Foldable Phone																													
	Smart Phone																													
	Watch																													
⊖ Visionox	Foldable Phone																													
	Smart Phone																													
	Watch																													
Total																														

Quarterly Revenue Performance

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Quarterly ASP Trend

-Contents
>Pivot of quarterly ASP (US\$)

Nation (All) | Substrate (All) | Size (All)

	US\$												
Application	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25	4Q25	1Q26
Smart Phone													
Watch													
Foldable Phone													
Game													

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Yearly Forecast Shipment

- Contents
> Pivot of forecast shipment (Mpcs)

Nation (All)
Substrate (All)

Company	Application	M pcs				
		2026	2027	2028	2029	2030
BOE	Foldable phone					
	Watch					
	Smartphone					
CSOT	Foldable phone					
	Watch					
	Smartphone					
EverDisplay	Watch					
	Smartphone					
HKC	Smartphone					
LG Display	Watch					
	Smartphone					
Samsung Display	Foldable phone					
	Watch					
	Smartphone					
Tianma	Foldable phone					
	Watch					
	Smartphone					
Visionox	Foldable phone					
	Watch					
	Smartphone					
Total						

Yearly Forecast Revenue

- Contents
> Pivot of forecast revenue (US\$ million)

Nation (All)
Substrate (All)

Company	Application	US\$ million				
		2026	2027	2028	2029	2030
BOE	Foldable phone					
	Watch					
	Smartphone					
CSOT	Foldable phone					
	Watch					
	Smartphone					
EverDisplay	Watch					
	Smartphone					
HKC	Smartphone					
LG Display	Watch					
	Smartphone					
Samsung Display	Foldable phone					
	Watch					
	Smartphone					
Tianma	Foldable phone					
	Watch					
	Smartphone					
Visionox	Foldable phone					
	Watch					
	Smartphone					
Total						

Clipboard: Paste, Cut, Copy, Format Painter

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Quarterly Supply and Demand Analysis

- Contents
- > Supply and Demand Analysis for Smartphone

> Supply and Demand Analysis for Smartphone

(M pos)

	1Q26	2Q26	3Q26	4Q26	1Q27	2Q27	3Q27	4Q27	1Q28	2Q28	3Q28	4Q28	1Q29	2Q29	3Q29	4Q29	1Q30	2Q30	3Q30	4Q30	
supply																					
demand																					
glut																					

